



BUSINESS AGILITY COURSE CATALOG

GENESIS CONSULTING PARTNERS, LLC

in partnership with

AGILE TRANSFORMATION, INC.



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Section 1: Course Offerings

2.1 SAFe® Courses

Leading SAFe® (SA)			
Course #	SA-01-IP (In Person) SA-01-VI (Virtual)	Learning Level:	Introductory
Summary:	<p>During this two-day course, attendees will gain the knowledge necessary to lead a Lean-Agile enterprise by leveraging the Scaled Agile Framework® (SAFe®), and its underlying principles derived from Lean, systems thinking, Agile development, product development flow, and DevOps. They will discuss the five competencies needed to become a Lean Enterprise. They will also learn and practice the skills for supporting and executing PI Planning events and coordinating multiple Agile Release Trains (ARTs).</p> <p>Attendees will gain an understanding of the Lean-Agile mindset, why it's so effective in today's adapt-or-die marketplace, and what it means to lead a Lean-Agile transformation. They'll also learn how to build and support Agile teams and programs, empower a Lean Portfolio, build a Continuous Delivery Pipeline and DevOps culture, and coordinate large solutions. They will develop a skillset that's in demand worldwide—and empower their enterprises to succeed in a disruptive marketplace—when they become a SAFe® 5 Agilist (SA).</p> <p>Attending the class prepares individuals to take the exam and become a certified SAFe® Agilist (SA).</p>		
Learning Goals:	<ul style="list-style-type: none"> • Understand the Five Core Competencies of the Lean Enterprise • Become a Lean-thinking manager-teacher • Apply the values and principles of a Lean-Agile Mindset • Apply SAFe's Lean and Agile principles to the roles and practices of SAFe • Create high-performing teams by establishing mission and purpose • Lead the transformation with the SAFe Implementation Roadmap • Support PI Planning and the events associated with successful Program execution • Drive Release on Demand with the Continuous Delivery Pipeline • Establish alignment and execution with Strategic Themes and Lean Portfolio Management • Coordinate multiple Agile Release Trains and suppliers with a Solution Train • Introducing the Scaled Agile Framework (SAFe) • Becoming a Lean-Agile Leader • Establishing Team and Technical Agility • Experiencing Program Increment (PI) Planning • Releasing on Demand with DevOps • Building Business Solutions and Lean Systems • Implementing Lean Portfolio Management 		

	<ul style="list-style-type: none"> Leading the transformation 			
Included with Course:	<p>The class registration includes:</p> <ul style="list-style-type: none"> Attendee workbooks Eligibility to take the SAFe® 5 Agilist (SA) exam One-year membership to the SAFe Community Platform Course certificate of completion 			
Certification:	<table border="1" style="width: 100%; text-align: center;"> <tr> <td style="width: 30%;"></td> <td style="width: 30%;">Estimated Delivery Hours:</td> <td style="width: 40%;">16</td> </tr> </table>		Estimated Delivery Hours:	16
	Estimated Delivery Hours:	16		

SAFe® for Teams (SP)			
Course #	SA-02-IP (In Person) SA-02-VI (Virtual)	Learning Level:	Introductory
Summary:	<p>Build the skills needed to become a high-performing team member of an Agile Release Train (ART)—and learn how to collaborate effectively with other teams—by becoming a SAFe® 5 Practitioner (SP). During this two-day course, attendees will gain an in-depth understanding of the ART, how it delivers value, and what they can do to effectively perform their role using Scrum, Kanban, and XP.</p> <p>They will also learn how to write stories and break down features, plan and execute iterations, and plan Program Increments. Finally, they'll learn about the continuous delivery pipeline and DevOps culture, how to effectively integrate with other teams in the program, and what it takes to continuously improve the train.</p>		
Learning Goals:	<ul style="list-style-type: none"> Apply SAFe to scale Lean and Agile development in their enterprise Know their team and its role on the Agile Release Train Know all other teams on the train, their roles, and the dependencies between the teams Plan Iterations Execute Iterations and demonstrate value Plan Program Increments Integrate and work with other teams on the train Introducing the Scaled Agile Framework (SAFe) Building an Agile Team Planning the Iteration Executing the Iteration Executing the Program Increment 		

Included with Course:	<p>The class registration includes:</p> <ul style="list-style-type: none"> • Attendee workbook • Preparation and eligibility to take the SAFe® 5 Practitioner (SP) exam • One-year membership to the SAFe Community Platform • Course certificate of completion. Attendees must attend both days of the course in order to qualify for the exam. 		
Certification:		Estimated Delivery Hours:	16

SAFe® DevOps (SDP)

Course #	SA-03-IP (In Person) SA-03-VI (Virtual)	Learning Level:	Intermediate
Summary:	<p>To compete in a disruptive global market, every organization needs to deliver valuable technology solutions at the speed of business. This requires a shared DevOps mindset among all the people needed to define, build, test, deploy, and release software-driven systems—not just the engineers operating a CI/CD pipeline.</p> <p>The two-day, interactive SAFe® DevOps course helps people across technical, non-technical, and leadership roles work together to optimize their value stream from end to end. Attendees will learn what DevOps is, why it is important to every role, and design a continuous delivery pipeline that is tailored to their business. Attendees work in cross-functional teams to map their current state value stream from concept to cash, identify major bottlenecks to flow, and build an actionable implementation plan that will accelerate the benefits of DevOps in their organization.</p> <p>Attendees will leave with the knowledge they need to support and enable a successful DevOps initiative at scale. The course also prepares attendees for the SAFe® 5 DevOps Practitioner (SDP) certification exam.</p>		
Learning Goals:	<ul style="list-style-type: none"> • Explain how DevOps enables strategic business objectives • Apply a CALMR approach to DevOps to avoid automating broken processes • Understand how successful DevOps requires continuous exploration, continuous integration, continuous deployment, and the ability to release to end users on demand • Incorporate continuous testing and continuous security into the delivery pipeline • Use value stream mapping to measure flow and identify bottlenecks in the end-to-end delivery process 		

	<ul style="list-style-type: none"> • Select DevOps skills and tools strategically for the fastest, most compelling results • Prioritize DevOps solutions and investments for greatest economic benefit • Design and implement a multi-phased DevOps transformation plan tailored to their organization • Work with all roles and levels in the organization to continually optimize the value stream • Introducing DevOps • Mapping your Continuous Delivery Pipeline • Gaining alignment with Continuous Exploration • Building quality with Continuous Integration • Reducing time-to-market with Continuous Deployment • Delivering Business Value with Release on Demand • Taking action 		
Included with Course:	<p>The class registration includes:</p> <ul style="list-style-type: none"> • Attendee workbook • Preparation and eligibility to take the exam • One-year membership to the SAFe Community Platform • Certification of completion • SAFe 5 DevOps Practitioner certification upon passing of exam 		
Certification:		Estimated Delivery Hours:	16

SAFe® for Government (SGP)

Course #	SA-04-IP (In Person) SA-04-VI (Virtual)	Learning Level:	Intermediate
Summary:	<p>Transitioning to Lean-Agile practices for building technology-based capabilities is especially challenging in the government context. But issues of legacy governance, contracting, and organizational barriers can be overcome with the right information and strategies. During this two-day course, attendees will learn the principles and practices of the Scaled Agile Framework® (SAFe®), how to execute and release value through Agile Release Trains, and what it means to lead a Lean-Agile transformation of a program inside a government agency.</p> <p>Attendees will gain an understanding of the Lean-Agile mindset and why it's an essential foundation for transformation. They'll also get practical advice on building high-performing, multivendor Agile teams and programs, managing technology investments in Lean flow, acquiring solutions with Agile contracting, launching the program, and planning and delivering value using SAFe. Attendees will also learn how specific leadership behaviors can drive successful</p>		

	organizational change, even in government.		
Learning Goals:	<ul style="list-style-type: none"> • Transition government programs from traditional software and systems development models to Lean-Agile and DevOps mindset, principles, and practices using SAFe • Adapt technology strategy, budgeting and forecasting, acquisition, compliance, and governance processes to flow-based practices using emerging government guidelines • Organize government programs into one or more Agile Release Trains (ARTs) and execute in Program Increments (PIs) • Explore Large Solution coordination in a government and multi-vendor environment • Identify and internalize the mindset and leader behaviors essential to successful Lean-Agile transformation • Follow success patterns for SAFe implementations adapted to the government context • Build a preliminary outline of next steps to begin and/or accelerate the SAFe implementation in your program or agency • Advancing Lean-Agile in government • Embracing a Lean-Agile mindset • Understanding SAFe principles • Creating high-performing Agile teams and programs • Planning with cadence and synchronization • Supporting program execution • Mapping the path to agency and program agility • Leading successful change 		
Included with Course:	<p>The class registration includes:</p> <ul style="list-style-type: none"> • Attendee workbook • One-year membership to the SAFe Community Platform • Course certificate of completion • One Certification exam attempt upon General Availability of the course 		
Certification:		Estimated Delivery Hours:	16

SAFe® for Architects (ARCH)			
Course #	SA-05-IP (In Person) SA-05-VI (Virtual)	Learning Level:	Intermediate
Summary:	<p>Attendees can improve collaboration and alignment in a SAFe® Lean-Agile enterprise when they become a SAFe 4 Architect. The SAFe® for Architects course prepares System, Solution, and Enterprise Architects to engage across the organization as effective leaders and change agents who collaboratively deliver architectural solutions. During this three-day course, attendees will explore the roles, responsibilities, and mindset of Agile Architects, and appreciate how to align architecture with business value and drive continuous flow to large systems-of-systems while supporting SAFe program execution.</p> <p>This course is for senior technical contributors who need to understand the role of System, Solution, and Enterprise Architects in Lean-Agile enterprises. The course is also appropriate for individuals desiring a deeper view into how architecture enables continuous value flow and how architects engage in, and contribute to, a Lean-Agile enterprise.</p>		
Learning Goals:	<p>To perform the role of a <i>SAFe® Architect</i> attendees should be able to:</p> <ul style="list-style-type: none"> • Architect using SAFe principles • Align architecture with business value • Develop and communicate architecture vision and intent • Plan architectural runway to enable delivery success • Architect for continuous delivery and Release on Demand • Lead and coach architects and team members during Program Increment (PI) Planning and execution • Provide leadership during a Lean-Agile transformation • Exemplifying Lean-Agile architecture • Architecting for DevOps and Release on Demand • Aligning architecture with business value • Developing Solution Vision, Solution Intent, and Roadmaps • Preparing architecture for Program Increment (PI) Planning • Coordinating architecture throughout PI Planning • Supporting Continuous Delivery during PI execution • Supporting new Strategic Themes and Value Streams • Leading as an architect during a Lean-Agile transformation 		
Included with Course:	<p>The class registration includes:</p> <ul style="list-style-type: none"> • Attendee workbooks • Eligibility to take the SAFe® 5 Architect (ARCH) exam • One-year membership to the SAFe Community Platform • Course certificate of completion 		

Certification:		Estimated Delivery Hours:	24
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SAFe® Scrum Master (SSM)

Course #	SA-06-IP (In Person) SA-06-VI (Virtual)	Learning Level:	Introductory
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Summary:

In this two-day course, attendees will gain an understanding of the role of a Scrum Master in a SAFe enterprise. Unlike traditional Scrum Master training that focuses on the fundamentals of team-level Scrum, the SAFe Scrum Master course explores the role of the Scrum Master in the context of the entire enterprise, and prepares attendees to successfully plan and execute the Program Increment (PI), the primary enabler of alignment throughout all levels of a SAFe organization. This includes learning the key components of Agile at scale development, how Scrum is facilitated throughout the enterprise, and how to execute Iteration Planning.

Attendees will also discover how to build high performing Agile teams by becoming a servant leader and coach, and how to coach those teams to deliver the maximum business value at scale. SAFe 4 Scrum Master (SSM) certification signifies that people are prepared to perform the role of Scrum Master in a SAFe environment, increasing their value to teams and organizations that are implementing SAFe.

- Learning Goals:**
- Describe Scrum in a SAFe enterprise
 - Facilitate Scrum events
 - Facilitate effective Iteration execution
 - Support effective Program Increment execution
 - Support relentless improvement
 - Coach Agile teams for maximum business results
 - Support DevOps implementation
 - Introducing Scrum in SAFe
 - Characterizing the role of the Scrum Master
 - Experiencing Program Increment planning
 - Facilitating Iteration execution
 - Finishing the Program Increment
 - Coaching the Agile team

- Included with Course:**
- The class registration includes:
- Printed workbook
 - Preparation and eligibility to take the SAFe® 5 Scrum Master (SSM) exam
 - One-year membership to the SAFe Community Platform
 - Course certificate of completion

	<ul style="list-style-type: none"> Attendees must attend both days of the course in order to qualify for the exam 		
Certification:	 <table border="1" style="display: inline-table; vertical-align: middle;"> <tr> <td style="text-align: center;">Estimated Delivery Hours:</td> <td style="text-align: center;">16</td> </tr> </table>	Estimated Delivery Hours:	16
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SAFe® Advanced Scrum Master (SASM)

Course #	SA-07-IP (In Person) SA-07-VI (Virtual)	Learning Level:	Intermediate
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Summary:	<p>This two-day course prepares current Scrum Masters for their leadership role in facilitating Agile team, program, and enterprise success in a Scaled Agile Framework (SAFe®) implementation. The course covers facilitation of cross-team interactions in support of program execution and relentless improvement. It enhances the Scrum paradigm with an introduction to scalable engineering and DevOps practices; the application of Kanban to facilitate the flow of value; and supporting interactions with architects, product management, and other critical stakeholders in the larger program and enterprise contexts.</p> <p>The course offers actionable tools for building high-performing teams and explores practical ways of addressing Agile and Scrum anti-patterns in the enterprise.</p>
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Learning Goals:	<ul style="list-style-type: none"> Apply SAFe principles to facilitation, enablement, and coaching in a multi-team environment Build a high-performing team and foster relentless improvement at scale Address Agile and Scrum anti-patterns Support the adoption of engineering practices, DevOps, and Agile architecture Learn to apply Kanban eXtreme Programming (XP) frameworks to optimize flow and improve the team’s work Facilitate program planning, execution, and delivery of end-to-end systems value Support learning through participation in Communities of Practice and innovation cycles Exploring the Scrum Master role in the SAFe enterprise Applying SAFe Principles: A Scrum Master’s perspective Exploring Agile and Scrum anti-patterns Facilitating program execution Improving flow with Kanban and XP Building high-performing teams Improving program performance with Inspect and Adapt
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Included with Course:	The class registration includes: <ul style="list-style-type: none"> • Attendee workbooks • Eligibility to take the SAFe® 5 Advanced Scrum Master (SASM) exam • One-year membership to the SAFe Community Platform • Course certificate of completion 		
Certification Badge:		Estimated Delivery Hours:	16

SAFe® Product Owner/Product Manager (POPM)

Course #	SA-07-IP (In Person) SA-07-VI (Virtual)	Learning Level:	Intermediate
Summary:	<p>Develop the skillsets needed to guide the delivery of value in a Lean enterprise—and learn about the activities, tools, and mechanics used to manage backlogs and programs—by becoming a SAFe® 5 Product Owner/Product Manager (POPM). During this two-day course, attendees will gain an in-depth understanding of the Agile Release Train (ART), how it delivers value, and what they can do to effectively perform their role.</p> <p>They will also learn how to apply Lean thinking to write Epics, break them down into Features and Stories, plan and execute Iterations, and plan Program Increments. Finally, attendees learn about the Continuous Delivery Pipeline and DevOps culture, how to effectively integrate as Product Owners and Product Managers, and what it takes to relentlessly improve the ART.</p>		
Learning Goals:	<ul style="list-style-type: none"> • Apply SAFe in the Lean enterprise • Connect SAFe Lean-Agile principles and values to the PO/PM roles • Collaborate with Lean Portfolio Management • Explore continuous value with Program Increment Planning • Execute the Program Increment and deliver continuous value • Articulate the Product Owner and Product Manager roles • Create a role action plan • Applying SAFe in the Lean enterprise • Relating a Lean-Agile Mindset to the Product Owner and Product Manager roles • Collaborating with Lean Portfolio Management • Continuously explore customer needs • Executing the Program Increment • Defining the Product Owner/Product Manager roles and responsibilities • Creating a Product Owner/Product Manager action plan 		
Included with	The class registration includes:		

Course:	<ul style="list-style-type: none"> Attendee workbooks Eligibility to take the SAFe® 5 <i>Product Owner/Product Manager (POPM)</i> exam One-year membership to the SAFe Community Platform Course certificate of completion 		
Certification:		Estimated Delivery Hours:	16

SAFe® Release Train Engineer (RTE)

Course #	SA-09-IP (In Person) SA-09-VI (Virtual)	Learning Level:	Intermediate
Summary:	<p>Attendees explore the skills needed to facilitate and enable end-to-end value delivery through Agile Release Trains (ARTs)—and learn how to build a high-performing ART through servant leadership and coaching—by becoming a SAFe® 5 Release Train Engineer (RTE). During this three-day course, attendees will gain an in-depth understanding of the role and responsibilities of an RTE in the SAFe enterprise.</p> <p>Through experiential learning, attendees will examine the RTE role in a Lean-Agile transformation. They will learn how to facilitate ART processes and execution, coach leaders, teams, and Scrum Masters in new processes and mindsets. They will also learn how to prepare, plan and execute a Program Increment (PI) planning event, the primarily enabler of alignment throughout all levels of a SAFe organization.</p>		
Learning Goals:	<p>To perform the role of a <i>SAFe® Release Train Engineer</i>, attendees should be able to:</p> <ul style="list-style-type: none"> Apply Lean-Agile knowledge and tools to execute and release value Assist with program and large solution execution Foster relentless improvement Build a high-performing ART by becoming a servant leader and coach Develop an action plan to continue the learning journey Exploring the RTE Role and Responsibilities Applying SAFe Principles Organizing the ART Planning a Program Increment Executing a Program Increment Fostering Relentless Improvement Serving the ART 		

	<ul style="list-style-type: none"> Continuing Your Learning Journey 		
Included with Course:	<p>The class registration includes:</p> <ul style="list-style-type: none"> Attendee workbooks Eligibility to take the SAFe® 5 Release Train Engineer (RTE) exam One-year membership to the SAFe Community Platform Course certificate of completion 		
Certification:		Estimated Delivery Hours:	24

SAFe® Agile Product Management (APM)			
Course #	SA-10-IP (In Person) SA-10-VI (Virtual)	Learning Level:	Intermediate
Summary:	<p>The Agile Product Management course harnesses the power of Design Thinking to develop innovative solutions with proven SAFe capabilities to execute on those visions. Learn the right mindset, skills, and tools to create successful products—from inception to retirement—using Agile techniques.</p> <p>Recognize how Continuous Exploration fuels innovation and helps you define a vision, strategy, and roadmap to tap into new markets. Find out how to accelerate the product life cycle to get fast feedback and quickly deliver exceptional products and solutions that delight customers—all while aligning with your organization’s strategy, portfolio, evolving architecture, and solution intent.</p>		
Learning Goals:	<ul style="list-style-type: none"> Use Design Thinking to achieve desirable, feasible, and sustainable outcomes Explore market needs, segmentation, sizing, and competitive landscape Manage value stream economics, including pricing and licensing Use empathy to drive design Apply product strategy and vision Develop and evolve roadmaps Execute and deliver value using SAFe Explore innovation in the value stream Analyzing your role as a Product Manager in the Lean Enterprise Continuously exploring markets and users Driving strategy with market segmentation Using empathy to drive design Defining product strategy and vision Creating roadmaps to build solutions Delivering value Managing value stream economics 		

	<ul style="list-style-type: none"> • Creating innovation in the value stream 		
Included with Course:	<p>The class registration includes:</p> <ul style="list-style-type: none"> • Attendee workbooks • Eligibility to take the SAFe® 5 Product and Solution Management exam • One-year membership to the SAFe Community Platform • Course certificate of completion 		
Certification:		Estimated Delivery Hours:	24

SAFe® Agile Software Engineering (ASE)

Course #	SA-11-IP (In Person) SA-11-VI (Virtual)	Learning Level:	Advanced
Summary:	<p>The discipline of software engineering has evolved over the past decades with the introduction of Lean-Agile and DevOps principles and practices. New skills and approaches help organizations deliver software-centric solutions faster, more predictably, and with higher quality. During this three-day, workshop-oriented course, attendees learn the foundational principles and practices that make up the Agile Software Engineering discipline.</p> <p>Attendees will learn how continuous flow of value delivery and building in quality are enabled by modern practices including XP technical practices, Behavioral-Driven Development (BDD), and Test-Driven Development (TDD). Attendees will learn proven practices to detail, model, design, implement, verify, and validate stories in a SAFe Continuous Delivery Pipeline. They will know the practices that build quality into code (abstraction, encapsulation, intentional programming) and designs (SOLID, Design patterns). Attendees will also understand how Software Engineering fits into the larger solution context and their role in collaborating on intentional architecture and DevOps.</p>		
Learning Goals:	<ul style="list-style-type: none"> • Define Agile Software Engineering and the underlying values, principles, and practices • Apply the Test-First principle to create alignment between tests and requirements • Create shared understanding with Behavior-Driven Development (BDD) • Communicate with Agile modeling • Design from context for testability • Build applications with code and design quality • Utilize the test infrastructure for automated testing • Collaborate on intentional architecture and emergent design • Apply Lean-Agile Principles to optimize the flow of value 		

	<ul style="list-style-type: none"> • Create an Agile Software Engineering plan • Introduction to Agile Software Engineering • Connecting Principles, and Practices to Built-In Quality • Accelerating Flow • Applying Intentional Architecture • Thinking Test-First • Discovering Story Details • Creating a Shared Understanding with Behavior-Driven Development (BDD) • Communicating with Models • Building Systems with Code Quality • Building Systems with Design Quality • Implementing with Quality 		
Included with Course:	<p>The class registration includes:</p> <ul style="list-style-type: none"> • Student Workbook • Preparation and eligibility to take the exam • One-year membership to the SAFe Community Platform • Certification of completion • Certified SAFe® 5 Agile Software Engineer (ASE) certification upon passing of exam • One Certification exam attempt (re-takes at an additional fee) 		
Certification:		Estimated Delivery Hours:	24

SAFe® Lean Portfolio Management (LPM)			
Course #	SA-12-IP (In Person) SA-12-VI (Virtual)	Learning Level:	Advanced
Summary:	<p>In this course, attendees will gain the practical tools and techniques necessary to implement the Lean Portfolio Management functions of Strategy and Investment Funding, Agile Portfolio Operations and Lean Governance.</p> <p>Participants in the course will have the opportunity to capture the current and the future state of their portfolio with the Portfolio Canvas tool and identify important business initiatives for achieving the future state. Participants will be able to establish portfolio flow with the Portfolio Kanban and prioritize initiatives for maximum economic benefit. The course also provides insights on how to establish Value Stream Budgets and Lean Budget Guardrails and measure the Lean portfolio performance.</p>		
Learning Goals:	<ul style="list-style-type: none"> • Describe Lean Portfolio Management (LPM) • Connect the portfolio to enterprise strategy 		

	<ul style="list-style-type: none"> • Establish the Portfolio Vision • Implement Lean Budgeting and Guardrails • Establish flow with the Portfolio Kanban • Support operational excellence with Agile PMO and CoPs • Coordinate Value Streams • Measure the LPM performance • Build a plan for LPM implementation • Introducing Lean Portfolio Management (LPM) • Establishing Strategy and Investment Funding • Applying Agile Portfolio Operations • Applying Lean Governance • Implementing the LPM function 		
Included with Course:	<p>The class registration includes:</p> <ul style="list-style-type: none"> • Attendee workbook • Course certificate of completion • Preparation and eligibility to take the SAFe® 5 LPM certification exam • One-year membership to the SAFe Community Platform • One certification exam attempt 		
Certification:		Estimated Delivery Hours:	24

Agile Marketing with SAFe®			
Course #	SA-13-IP (In Person) SA-13-VI (Virtual)	Learning Level:	Intermediate
Summary:	<p>The Agile Marketing with SAFe course teaches teams how to apply Lean, Agile, and SAFe practices and principles to marketing teams. The course uses a combination of hands-on activities, introspection, and guided exercises to help teams build collective muscle-memory and alignment. The course culminates with an activity that allows attendees to apply SAFe in their own real-world environments.</p>		
Learning Goals:	<p>At the end of the Agile Marketing with SAFe course, you will be able to:</p> <ul style="list-style-type: none"> • Explain how marketing teams benefit from adopting Agile and SAFe • Describe how to create an Agile marketing team • Organize a marketing team around value • Use techniques for integrating marketing into an Agile Release Train • Adopt a hypothesis-driven approach in marketing • Break down initiatives into smaller, testable parts 		
Included with	The class registration includes:		

Course:	<ul style="list-style-type: none"> • Attendee workbook • Course certificate of completion • One-year membership to the SAFe Community Platform 		
Certification:	SAFe Course Certificate of Completion	Estimated Delivery Hours:	8

2.2 SAFe® Workshops

Value Stream Mapping and ART Identification			
Course #	SW-01-IP (In Person) SW-01-VI (Virtual)	Learning Level:	Intermediate
Summary:	The SAFe® Value Stream and ART Identification Workshop Toolkit provides the resources an SPC needs to facilitate a Value Stream and ART Identification Workshop. The workshop helps stakeholders optimize their design by considering coordination requirements, dependencies, Epic distribution, and organizational change impact.		
Learning Goals:	<ul style="list-style-type: none"> • This workshop presents a structured, proven approach for defining Value Streams and ARTs. • What are Value Streams • How do we identify and align operational value streams and products? • What teams belong in a value stream • How to form Agile Release Trains 		
Included with Course:	The class registration includes: <ul style="list-style-type: none"> • Course Certificate of Completion • Course workbook and materials 		
Certification:		Estimated Delivery Hours:	16

SAFe® ART Launch Preparation			
Course #	SW-02-IP (In Person) SW-02-VI (Virtual)	Learning Level:	Intermediate
Summary:	PI Planning is a significant event that requires preparation, coordination, and communication. Preparation is required in three major areas. The ART needs organizational readiness to ensure that strategic alignment and teams and trains are set up. Content needs to be prepared, and this involves management preparedness. The facility needs to be readied so that the space and logistics for the event work well		
Learning Goals:	<ul style="list-style-type: none"> • The SAFe PI Planning workshop provides resources curated and distilled from hundreds of real-world implementations. It includes all the presentation slides, workbooks, and templates needed to guide an ART through these preparation activities and facilitate a successful PI Planning event. 		

	<ul style="list-style-type: none"> • Ensure alignment to product vision and strategy • Identify and prioritize features • Support logistics preparations for in person and virtual events 		
Included with Course:	<ul style="list-style-type: none"> • The class registration includes: • Course Certificate of Completion • Course workbook and materials 		
Certification:		Estimated Delivery Hours:	16

SAFe® Backlog Preparation

Course #	SW-03-IP (In Person) SW-03-VI (Virtual)	Learning Level:	Intermediate
Summary:	<p>The SAFe Backlog preparation workshop brings together the ART leadership and teams to understand the product vision and refine into features and user stories in preparation for PI planning. This two-day workshop is a combination of educating product management principles, with using teams real Epics, Features and Stories to improve the health of the backlog. This is usually conducted with a newly formed ART to encourage the teams to collaborate and align work prior to their first ART event.</p>		
Learning Goals:	<ul style="list-style-type: none"> • This workshop presents a structured, proven approach for refining product value and preparing for an ART launch. • Describing what makes features and user stories • Aligning and refining work across teams • Creating definition of ready and definition of done • Describing what makes features and user stories • Aligning and refining work across teams • Creating definition of ready and definition of done 		
Included with Course:	<p>The class registration includes:</p> <ul style="list-style-type: none"> • Course Certificate of Completion • Course workbook and materials 		
Certification:		Estimated Delivery Hours:	16

SAFe® Portfolio Readiness			
Course #	SW-04-IP (In Person) SW-04-VI (Virtual)	Learning Level:	Intermediate
Summary:	The Lean Portfolio Management competency aligns strategy and execution by applying Lean and systems thinking approaches to strategy and investment funding, Agile portfolio operations, and governance. It is one of the seven core competencies of the Lean Enterprise, each of which is essential to achieving Business Agility.		
Learning Goals:	<ul style="list-style-type: none"> • The SAFe® Lean Portfolio Management (LPM) workshop provides tools, templates and other assets to support the ongoing operation of the LPM function and will align leadership on next steps to take to improve their portfolio. • This workshop builds on the materials presented in the LPM course and provides a facilitated environment to improve LPM practices in an organization. • Understanding Portfolio Canvas • Translating Strategy to Epics • Applying Lean Budgeting • Improving Lean Governance • Enhancing Agile Portfolio Operations 		
Included with Course:	The class registration includes: <ul style="list-style-type: none"> • Course Certificate of Completion • Course workbook and materials 		
Certification:		Estimated Delivery Hours:	16

SAFe® for Leadership			
Course #	SW-05-IP (In Person) SW-05-VI (Virtual)	Learning Level:	Introductory
Summary:	To reach the tipping point in an enterprise, SAFe Program Consultants (SPCs) may need to align executive stakeholders on the problems to be solved. SPCs can act to develop executives' understanding of what it means to be a Lean Enterprise, help them assess where they are on that journey, and guide them on the next steps to better understanding SAFe.		

<p>Learning Goals:</p>	<ul style="list-style-type: none"> • This workshop contains a flexible set of workshop slides and exercises to help executives begin to explore current challenges and competencies, assess the current state, and plan next steps. • Exploring organizational challenges • Identifying key elements of SAFe • Developing implementation road map 		
<p>Included with Course:</p>	<p>The class registration includes:</p> <ul style="list-style-type: none"> • Course Certificate of Completion • Course workbook and materials 		
<p>Certification:</p>		<p>Estimated Delivery Hours:</p>	<p>4</p>

2.3 Foundations

Adopting a Lean Agile Mindset			
Course #	FD-01-IP (In Person) FD-01-VI (Virtual)	Learning Level:	Introductory
Summary:	An introduction to agile beliefs and values. This course is a good foundation for organizations at the start of their journey.		
Learning Goals:	<ul style="list-style-type: none"> • Understand Agile Values • Know the Agile Principles • Be able to immediately implement Agile Foundational Concepts • Realize the Value of Continuous Feedback • Understand the Value of Continuous Learning 		
Included with Course:	The class registration includes: <ul style="list-style-type: none"> • Attendee workbooks • Course certificate of completion 		
Certification:		Estimated Delivery Hours:	8

Introduction to Agile			
Course #	FD-02-IP (In Person) FD-02-VI (Virtual)	Learning Level:	Introductory
Summary:	An overview of major agile concepts including Scrum and Kanban. This course is a good foundation for organizations at the start of their journey.		
Learning Goals:	<ul style="list-style-type: none"> • Planning & delivering solutions iteratively • Managing user requirements • Assessing and managing business value • Understanding the principles of Lean • Adopting agile values and principles • Describe agile roles and responsibilities • Tracking and reporting progress • Commitment to continuous improvement 		
Included with Course:	The class registration includes: <ul style="list-style-type: none"> • Attendee workbooks 		

	<ul style="list-style-type: none"> • Course Certificate of completion 		
Certification:		Estimated Delivery Hours:	8

Foundations of Scrum

Course #	FD-03-IP (In Person) FD-03-VI (Virtual)	Learning Level:	Introductory
Summary:	Introductory level course for anyone interested in using Scrum.		
Learning Goals:	<ul style="list-style-type: none"> • Understand Scrum values • Learn about Scrum ceremonies • Understand Scrum artifacts • Understand Scrum roles • Scrum Key Measures 		
Included with Course:	The class registration includes: <ul style="list-style-type: none"> • Attendee workbooks • Course certificate of completion 		
Certification:		Estimated Delivery Hours:	8

Foundations of Kanban

Course #	FD-04-IP (In Person) FD-04-VI (Virtual)	Learning Level:	Introductory
Summary:	Introductory level course for anyone interested in using Kanban.		
Learning Goals:	<ul style="list-style-type: none"> • Introduction to the principles of Kanban • Learn how to establish work visibility, apply work in progress constraints, and identify impediments • Commitment to continuous improvement 		
Included with	The class registration includes: <ul style="list-style-type: none"> • Attendee workbooks 		

Course:	<ul style="list-style-type: none"> Course certificate of completion 		
Certification:		Estimated Delivery Hours:	8

User Story Writing

Course #	FD-05-IP (In Person) FD-05-VI (Virtual)	Learning Level:	Introductory
Summary:	Product owners, business analysts, developers and Agile teams looking to improve their agile story writing skills.		
Learning Goals:	<ul style="list-style-type: none"> Create user personas Story mapping techniques Story decomposition Learn to write story descriptions and acceptance criteria. Learn to organize stories into features and epics Understand how to document nonfunctional needs of a story Managing Stakeholder Requirements Understanding Requirements Separating the 'What' from the 'How' Understanding the Definition of Done Engaging Subject Matter Experts 		
Included with Course:	The class registration includes: <ul style="list-style-type: none"> Attendee workbooks Course certificate of completion 		
Certification:		Estimated Delivery Hours:	16

Introduction to SAFe®			
Course #	FD-06-IP (In Person) FD-06-VI (Virtual)	Learning Level:	Introductory
Summary:	An overview of the scaling framework – Scaled Agile Framework (SAFe). This is meant to be an orientation and is not a certification level course.		
Learning Goals:	<ul style="list-style-type: none"> • Foundational principles of the Scaled Agile Framework • Identify the key roles, ceremonies, and levels of the Scaled Agile Framework • Understand approaches to tailor SAFe for your organization. 		
Included with Course:	The class registration includes: <ul style="list-style-type: none"> • Attendee workbook • Course certificate of completion 		
Certification:		Estimated Delivery Hours:	16

2.4 Business Agility

Introduction to Business Agility 360™			
Course #	BA-01-IP (In Person) BA-01-VI (Virtual)	Learning Level:	Introductory
Summary:	This course is designed for those looking to extend agility beyond the team level to enable enterprise agility. This introductory level course will introduce our Business Agility 360™ model.		
Learning Goals:	<ul style="list-style-type: none"> • Define Business Agility • Agile transformation considerations • Assessing agility risks • Identify how to align areas of your organization to deliver value • Understand how to develop a learning organization culture 		
Included with Course:	The class registration includes: <ul style="list-style-type: none"> • Attendee workbooks • Course certificate of completion 		
Certification:		Estimated Delivery Hours:	8

Lean Agile Leadership			
Course #	BA-02-IP (In Person) BA-02-VI (Virtual)	Learning Level:	Introductory
Summary:	This course is designed for executives, business leaders, product managers, enterprise architects, and anyone leading Agile teams.		
Learning Goals:	<ul style="list-style-type: none"> • Introduce concepts of transformational leaderships • Understanding of leadership roles in an Agile Transformation • Building a Lean Agile culture • Aligning vision and strategy • Defining Business Agility objectives • Form and support Agile teams • Lead the culture and behavioral changes to realize the benefits of Agile 		
Included with Course:	The class registration includes: <ul style="list-style-type: none"> • Attendee workbooks • Course certificate of completion 		

Certification:		Estimated Delivery Hours:	8

Agile Human Resources

Course #	BA-03-IP (In Person) BA-03-VI (Virtual)	Learning Level:	Introductory
Summary:	Anyone involved in working with agile teams and in the human talent development areas		
Learning Goals:	<ul style="list-style-type: none"> Understand the concepts of Business Agility Understand the Lean Agile culture and roles and responsibilities Learn how to build Lean and Agile into your enterprise culture and hire the right people that foster lean and agile principles Identify how to change performance and review structures to fit an agile environment Explore how to adapt the organization to function as a network of teams Build high performing teams through an agile organization 		
Included with Course:	The class registration includes: <ul style="list-style-type: none"> Attendee workbooks Course certificate of completion 		
Certification:		Estimated Delivery Hours:	16

Agile Quality

Course #	BA-04-IP (In Person) BA-04-VI (Virtual)	Learning Level:	Intermediate
Summary:	This course introduces Agile Quality culture and practices and provides information for agile teams and organizations looking to improve their overall quality and product flow.		
Learning Goals:	<ul style="list-style-type: none"> Understand how Quality Assurance fits into agile flow 		

	<ul style="list-style-type: none"> • Explore testing best practices and techniques • Understand the approach to integrate Testing and QA for regulated environments using agile • Agile QA roles and responsibilities 		
Included with Course:	The class registration includes: <ul style="list-style-type: none"> • Attendee workbooks • Course certificate of completion 		
Certification:		Estimated Delivery Hours:	16

Agile Contracting and Procurement			
Course #	BA-05-IP (In Person) BA-05-VI (Virtual)	Learning Level:	Intermediate
Summary:	Contract managers, internal contract legal support, business leads responsible for developing contracts. Anyone involved in contracting and managing suppliers and vendors in an agile environment. This course requires understanding of basic agile approaches and frameworks.		
Learning Goals:	<ul style="list-style-type: none"> • Understand types of agile contracts • Identify what components to include in a contract and how to allow for flexibility • Application of lean agile methods and measures to incent behavior of contractors • Develop techniques to govern contracts and performance through agile metrics • Understand how to develop lean agile partnerships 		
Included with Course:	The class registration includes: <ul style="list-style-type: none"> • Attendee workbooks • Course certificate of completion 		
Certification:		Estimated Delivery Hours:	16

Continuous Improvement Workshop			
Course #	BA-06-IP (In Person) BA-06-VI (Virtual)	Learning Level:	Introductory
Summary:	This workshop is focused on showing how to apply lean principles to improve processes. Attendees will work through sample problems and learn techniques to take back to their current work.		
Learning Goals:	<ul style="list-style-type: none"> • Understand Lean Process Improvement Steps • Explore how to define problem statements • Identify Root Causes • Understand how to develop action plans for process improvement • Explore how to cultivate a continuous improvement culture 		
Included with Course:	The class registration includes: <ul style="list-style-type: none"> • Attendee workbooks • Course certificate of completion 		
Certification:		Estimated Delivery Hours:	8

Enterprise Business Agility® for Leaders			
Course #	BA-07-IP (In Person) BA-07-VI (Virtual)	Learning Level:	Introductory
Summary:	This workshop is designed for senior leaders and executives who are leading enterprise transformation initiatives and looking to accelerate this journey with practical, real world patterns.		
Learning Goals:	<ul style="list-style-type: none"> • You'll learn the seven (7) pillars of Enterprise Business Agility and how they can enable and accelerate your digital transformation goals. • What is Enterprise Business Agility? • Real world patterns for accelerating the journey • Maturing enterprise portfolio planning and optimizing team design for FLOW • Shifting focus from Outputs (deliverables) to Outcomes (results) • Measuring what matters and enabling a culture of continuous improvement • The role of executives and leaders enabling the new ways of working 		
Included with Course:	The class registration includes: <ul style="list-style-type: none"> • Attendee workbooks • Course certificate of completion 		

Certification:		Estimated Delivery Hours:	8
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Enterprise Business Agility® Strategist (EBAS)

Course #	BA-08-IP (In Person) BA-08-VI (Virtual)	Learning Level:	Introductory
Summary:	<p>This workshop is intended for leaders & change agents who are actively transforming their organization to learn about the key pillars needed for successful Enterprise Business Agility (EBA) transformations.</p> <p>Participants will gain an understanding of concrete solutions and participate in activities tailored to their specific transformation challenges. Participants will learn how to enable enterprise level business agility transformations.</p> <p>Participants will receive the EBAS (Enterprise Business Agility Strategist) certification in addition to the IC-Agile BAF certification.</p>		
Learning Goals:	<ul style="list-style-type: none"> • Understand the scope of the EBA model • Understand the inter-workings of leadership & culture transformation • Complete a baseline Business Agility health assessment to understand your current state • Deep dive into lean portfolio management, breaking work into quarterly outcomes, visualizing demand and capacity and applying modern funding models • Explore the organizational structure and design pillar and analyze different approaches for team design and alignment to end to end value delivery • Learn the following pillars of the EBA model in depth <ul style="list-style-type: none"> ○ Customer Seat at the Table ○ Lean Portfolio Management ○ Organizational Structure & Design ○ Agile Framework & Mindset • Gain a high-level understanding of The 7-pillars of EBA • Complete a baseline EBA assessment to understand your current state • Understand our proven strategy and approach to enabling EBA • Explore and discuss the key enterprise agility metrics that matter 		
Included with Course:	<p>The class registration includes:</p> <ul style="list-style-type: none"> • Attendee workbooks • Eligibility to take the EBAS exam • Course certificate of completion 		

Certification:	 	Estimated Delivery Hours:	16
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Business Agility Foundations (ICP-BAF)

Course #	BA-09-IP (In Person) BA-09-VI (Virtual)	Learning Level:	Introductory
Summary:	<p>Business Agility is the ability to respond to change, deliver at speed and thrive in a competitive market. This requires new ways of working that evolve agility beyond basic frameworks or methods and take it into becoming part of the DNA of the organization so that we can deliver better value sooner, safer by happier teams.</p> <p>As you evolve and scale your transformation across teams, teams of teams and portfolios, new challenges and opportunities emerge related to driving towards outcomes, not just output, engaging customers early and often to discover their needs, organizing your teams and roles in a way that optimizes flow of value. Participants will receive the ICAgile Business Agility Foundations certification after the completion of this workshop.</p>		
Learning Goals:	<ul style="list-style-type: none"> • Business Agility and Customer Discovery • Team Structure & Leadership Agility • Outcome Based Planning • Agile Methods, Technical Agility & Metrics • What is Business Agility and Why? • Explore these Business Agility pillars: <ul style="list-style-type: none"> ○ Customer Seat at the Table and modern methods for discovery ○ Outcomes Based Planning and Delivery ○ Organizational Structure & Design – shifting to stable product teams ○ Agile Framework (ceremonies, roles, mindset) applied for technology, business teams and at scale • Understand proven patterns that make Business Agility real • Explore key Agility Metrics for teams, programs and enterprise (Flow, Value, Quality, Happiness) 		
Included with	The class registration includes:		

Course:	<ul style="list-style-type: none"> Attendee workbooks Eligibility to take the ICP-BAF exam Course certificate of completion 		
Certification:		Estimated Delivery Hours:	16

Enterprise Business Agility® Baseline Assessment

Course #	BA-10-IP (In Person) BA-10-VI (Virtual)	Learning Level:	Intermediate
Summary:	This workshop is designed for transformation leaders to gain a baseline assessment of the current maturity on the Enterprise Business Agility pillars. The outcomes are clarity and alignment on current state along with identification of top areas of growth.		
Learning Goals:	<ul style="list-style-type: none"> Complete the Enterprise Business Agility assessment Analyze the radar & facilitate conversation Identify top gaps Define strategic intent and top themes (12 months) Understand the Enterprise Business Agility journey Define drivers for change towards agility Overview of the Enterprise Business Agility pillars View your results real-time including benchmark data Identify top areas to focus on and build growth action plan 		
Included with Course:	The class registration includes: <ul style="list-style-type: none"> Attendee workbooks Access to view results in AgilityHealth® Course certificate of completion 		
Certification:		Estimated Delivery Hours:	4

Enterprise Business Agility® Strategy Session

Course #	BA-11-IP (In Person) BA-11-VI (Virtual)	Learning Level:	Intermediate
Summary:	This workshop is intended for senior transformation leaders and change agents who are actively transforming their organization. In this session you will develop a vision, define measures for success and draft the transformation roadmap. You'll also design your Transformation Leadership team, define scope, identify priority & align with key stakeholders.		
Learning Goals:	<ul style="list-style-type: none"> Develop a clear vision of the strategy for your transformation Define transformation outcomes and measures Agree on the Scope for the transformation Build a transformation roadmap Design the transformation team Complete high-level planning for first quarter outcomes Gain consensus on challenges and drivers for change Develop the Transformation vision/intent, themes and investment Develop the Transformation outcomes and quarterly roadmap Identify the Top risks and mitigation strategy Transformation team design Determining planning, execution, visibility and reporting Lay the groundwork for change management plans 		
Included with Course:	The class registration includes: <ul style="list-style-type: none"> Attendee workbooks Course certificate of completion 		
Certification:		Estimated Delivery Hours:	8

Agile Talent and Human Resources (ICP-TAL) (HR-TAL)

Course #	BA-12-IP (In Person) BA-12-VI (Virtual)	Learning Level:	Introductory
Summary:	This workshop is specifically designed for people who are in what organizations traditionally call the Human Resources (HR) domain. They are part of an organization aiming to adopt Agile thinking and practices, irrespective of their industry. Participants will come away with the knowledge necessary to tackle new ways of thinking and working equipped with people engagement practices that are humanistic and value based.		

<p>Learning Goals:</p>	<ul style="list-style-type: none"> • Understand the concepts of Business Agility • Living in a VUCA World • Impacts on Talent Development • Understanding Agile • Agile in Practice • The Future of Work • Agile Principals • Organizational Design • Talent Acquisition • Enabling Effective Performance • Agile Talent and HR Radar • Learning and Development • Agile Mindset & HR 		
<p>Included with Course:</p>	<p>The class registration includes:</p> <ul style="list-style-type: none"> • Attendee workbooks • Course certificate of completion • Output from the Agile Talent and HR radar • Eligible to take the ICP-TAL exam 		
<p>Certification:</p>	 	<p>Estimated Delivery Hours:</p>	<p>16</p>

2.5 Technical Agility

Achieving DevOps			
Course #	TA-01-IP (In Person) TA-01-VI (Virtual)	Learning Level:	Intermediate
Summary:	Agile teams and organizations looking to improve their continuous delivery pipeline and product flow.		
Learning Goals:	<ul style="list-style-type: none"> • Understand the concepts of DevOps • Understand how to bridge traditional gaps within an organization from a cultural change approach • Explore DevOps practices • Develop an example pipeline of tools, practices and techniques for an organization 		
Included with Course:	The class registration includes: <ul style="list-style-type: none"> • Attendee workbooks • Course certificate of completion 		
Certification:		Estimated Delivery Hours:	8

2.6 Product Management

Agile Product Management			
Course #	PM-01-IP (In Person) PM-01-VI (Virtual)	Learning Level:	Introductory
Summary:	Agile teams and Product Managers that want a better understanding of product management and product lifecycle.		
Learning Goals:	<ul style="list-style-type: none"> • Understanding value delivery • Product management vs. project management • Understanding your customer • Define your product • Learn how to create features • Learn how to measure your gained value 		
Included with Course:	The class registration includes: <ul style="list-style-type: none"> • Attendee workbooks • Course certificate of completion 		
Certification:		Estimated Delivery Hours:	16

Customer Centric Product Design			
Course #	PM-02-IP (In Person) PM-02-VI (Virtual)	Learning Level:	Intermediate
Summary:	This course provides a deeper exploration of customer centricity and agile product flow. It introduces practices to improve customer understanding, how to use design thinking to improve product outcomes, and how to create and validate experiments to support improved product development flow and outcomes. This course requires understanding of basic agile approaches and terminology.		
Learning Goals:	<ul style="list-style-type: none"> • Explore techniques to Better Understand Customers • Learn how to Identify Value • Understand how to apply Lean Systems Thinking and Design Thinking • Understand Lean Startup Techniques and Philosophy 		
Included with	The class registration includes: <ul style="list-style-type: none"> • Attendee workbooks 		

Course:	<ul style="list-style-type: none"> Course certificate of completion 		
Certification:		Estimated Delivery Hours:	16

MVP Workshop and Product Planning			
Course #	PM-03-IP (In Person) PM-03-VI (Virtual)	Learning Level:	Advanced
Summary:	<p>This is an advanced course and workshop where product managers, product owners, leadership, and agile teams come together to define their vision and product. Various techniques are taught and applied to develop a product vision, roadmap, and MVP definition.</p>		
Learning Goals:	<ul style="list-style-type: none"> Create alignment around a shared vision for the product to be built Identify features and capabilities for the product over multiple horizons Identify an MVP (Minimum Viable Product) and a roadmap for future releases Define a plan to execute the work and build the product's MVP Inject a culture of human-centered design and experimentation in the development process 		
Included with Course:	<p>The class registration includes:</p> <ul style="list-style-type: none"> Attendee workbooks Course certificate of completion 		
Certification:		Estimated Delivery Hours:	16

Opportunity Assessment			
Course #	PM-04-IP (In Person) PM-04-VI (Virtual)	Learning Level:	Intermediate
Summary:	<p>As innovation continues to redefine “What Great Looks Like”, companies are working to deepen their understanding of customers and prospects and accelerate their delivery of highly targeted, high value solutions.</p> <p>The Opportunity Assessment workshop helps organizations explore ways to develop a deeper, more nuanced understanding of current and potential customers, assess the market potential of proposed solutions, and develop a clear differentiation strategy for their Product Development efforts.</p>		
Learning Goals:	<ul style="list-style-type: none"> • Overview of quantitative Market Segmentation goals and methods • An applied introduction to Customer Personas, Empathy Maps, and Journey Maps • A review of innovation assessment and analysis methods • Approaches to quantify the market potential of high potential new products and services • An applied framework to analyze and define your target Strategic Positioning • Leverage the wealth of data available today to define more targeted and predictive segmentation strategies • “View the World Through Your Customer’s Eyes” with Customer Personas, Empathy Maps, and Journey Maps • Assess the “New, New”: explore emerging innovation and opportunities it presents to add additional value for your customers • Dimension the market opportunity of potential new solutions • Clearly define your target Strategic Position for high potential new products & services, as key inputs into your Discovery and Rapid Prototyping efforts 		
Included with Courses:	<p>The class registration includes:</p> <ul style="list-style-type: none"> • Attendee workbooks • Course certificate of completion 		
Certification:		Estimated Delivery Hours:	8

Lean Product Discovery			
Course #	PM-05-IP (In Person) PM-05-VI (Virtual)	Learning Level:	Intermediate
Summary:	Develop a deeper, more nuanced understanding of your customers and the products and services they're looking for. In this workshop we will leverage Discovery and Rapid Prototyping practices to get validated, high-impact solutions to market faster!		
Learning Goals:	<ul style="list-style-type: none"> • An introduction to data-enabled strategic segmentation practices • A review of customer persona goals and development methods • A deep dive into empathy and customer journey maps • Development of targeted differentiation strategies per product and persona • A deep dive into the mobius loop for structured discovery and validation efforts • An overview of rapid prototyping and measurement methods • Approaches to accelerate your discovery & validation practices • Approaches to institutionalizing discovery & validation practices within your organization • Explore evolving strategic segmentation and customer persona practices for increased insight • Leverage empathy and customer journey maps to deepen your understanding of customer needs and experiences • Develop a differentiated strategy per product and persona • Leverage discovery and experimentation practices to validate ideas • Utilize rapid prototyping to accelerate your delivery of validated, high impact solutions 		
Included with Course:	The class registration includes: <ul style="list-style-type: none"> • Attendee workbooks • Course certificate of completion 		
Certification:		Estimated Delivery Hours:	16

Discovery Team Formation			
Course #	PM-06-IP (In Person) PM-06-VI (Virtual)	Learning Level:	Intermediate
Summary:	<p>As organizations begin leveraging structured Discovery and Rapid Prototyping practices, they're realizing the need to allocate committed capacity to these efforts. This is partly driven by the need to strengthen these foundational capabilities but is also a reflection of the fact that without some level of "ring fencing", daily product delivery and support needs can quickly absorb time and focus intended for Discovery efforts.</p> <p>This applied workshop focuses on exploring best practices in Discovery Team formation and methods and producing a clear, actionable plan to form and sustain a Discovery Team.</p>		
Learning Goals:	<ul style="list-style-type: none"> • Overview of the strategic importance of dedicated Discovery Teams • Explore best practices and successful approaches to Discovery Team formation • Define high level Jobs to Be Done (JTBD's) specifically for your culture • An overview of common Discovery Team structures • Review current team structures and identify high potential candidates for Discovery Team participation • Finalize proposed team structure, transition plans, and any incremental resourcing needs • Finalize communications and operational change management plans to support proposed Team Formation • Review the importance, roles and responsibilities of Discovery Teams • Understand best practices and successful approaches to Discovery Team formation • Review Roles & Responsibilities and common JTBD's • Explore different structures and approaches to sustain and fully embed Discovery practices within your organization 		
Included with Course:	<p>The class registration includes:</p> <ul style="list-style-type: none"> • Attendee workbooks • Course certificate of completion 		
Certification:		Estimated Delivery Hours:	8

2.7 Agile Coaching Coursework

Elevate® – Coach the Coach Program			
Course #	AC-01-VI (Virtual)	Learning Level:	Advanced
Summary:	<p>Our Elevate® Coach the Coach program is a cohort-based offering which uses a multi-dimensional approach to deepening knowledge and improving skills for coaches. We provide different learning pathways to embrace individualized learning, and uses an engaging gamification platform to build collaboration and provide feedback to members of the cohort through individual and team-based activities. Our program builds evidence of knowledge and coaching portfolios for each learner, which can also support wider knowledge center and community of practice development within an organization.</p>		
Learning Goals:	<ul style="list-style-type: none"> • Solidifying the Lean Agile mindset as the foundation of agile coaching • Understanding the role of a coach and shaping the coaching stance • Understanding the collective power of teams and growing agility within teams • Exploring powerful coaching by improving and deepening coaching skills • Leading continuous improvement and support the growing of organizational agility and improvement process • Sustaining a learning culture and cementing a growth and learning mindset in the organization 		
Included with Course:	<p>The class registration includes:</p> <ul style="list-style-type: none"> • Attendee workbook and online materials • Course certificate of completion 		
Certification:	 <p>A green diamond-shaped badge with a white border. Inside the diamond, the text reads 'COURSE COMPLETION' in white on a green background, and 'ADVANCED' in white on a dark green banner at the bottom.</p>	Estimated Delivery Hours:	75-120

2.8 Lean Six Sigma

Introduction to Lean Six Sigma			
Course #	LS-01-IP (In Person) LS-01-VI (Virtual)	Learning Level:	Introductory
Summary:	This course provides an introduction to the Six Sigma DMAIC (Define, Measure, Analyze, Improve and Control) approach, lean principles that focus on process improvement, and how these two approaches complement each other.		
Learning Goals:	<ul style="list-style-type: none"> • What is Lean • What is Six Sigma • Identifying waste in a system and improving flow • Why Combine Lean and Six Sigma • Lean Six Sigma Roles and Responsibilities Problem Solving Skills • Leading Change • Sustaining a Continuous Improvement Culture 		
Included with Course:	The class registration includes: <ul style="list-style-type: none"> • Attendee workbooks • Course certificate of completion 		
Certification:		Estimated Delivery Hours:	8

2.9 Scrum Alliance

Certified ScrumMaster (CSM®)			
Course #	SC-01-IP (In Person) SC-01-VI (Virtual)	Learning Level:	Intermediate
Summary:	As a Certified ScrumMaster, you'll have the training you need to help your Scrum Team perform at their highest level. Through the certification process, you'll learn the Scrum framework and gain an understanding of team roles, events, and artifacts. As the expert of Scrum values, principles, and practices, the ScrumMaster protects the team from both internal and external distractions.		
Learning Goals:	<p>The CSM® Learning Objectives fall into the following categories:</p> <ul style="list-style-type: none"> • Lean, Agile, and Scrum • Scrum Master Core Competencies • Service to the Development Team • Service to the Product Owner • Service to the Organization 		
Included with Course:	<p>The class registration includes:</p> <ul style="list-style-type: none"> • Attendee workbook • Course certificate of completion • Preparation and eligibility to take the CSM certification exam • One certification exam attempt 		
Certification:		Estimated Delivery Hours:	16

Certified Scrum Product Owner (CSPO®)			
Course #	SC-02-IP (In Person) SC-02-VI (Virtual)	Learning Level:	Intermediate
Summary:	If you're someone who is comfortable with the "business side" of projects, you are probably the right person to become a Certified Scrum Product Owner® (CSPO®). While the ScrumMaster helps the Scrum Team work together to learn and implement Scrum, as a CSPO, you create the product vision, order the Product Backlog, and make sure the best possible job is done to delight the customer.		
Learning Goals:	<p>The CSPO Learning Objectives fall into the following categories:</p> <ul style="list-style-type: none"> • Product Owner Core Competencies • Describing Purpose and Strategy • Understanding Customers and Users • Validating Product Assumptions • Working with the Product Backlog 		
Included with Course:	<p>The class registration includes:</p> <ul style="list-style-type: none"> • Attendee workbook • Course certificate of completion • Preparation and eligibility to take the CSPO certification exam • One certification exam attempt 		
Certification:		Estimated Delivery Hours:	16

2.10 Lean Portfolio Management

Lean Portfolio Management Overview for Leaders			
Course #	LP-01-IP (In Person) LP-01-VI (Virtual)	Learning Level:	Introductory
Summary:	<p>This workshop is designed to help senior leaders understand the main concepts of Lean Portfolio Management and determine an implementation plan for how they can start rolling out key portfolio practices.</p> <p>Leaders will assess their current portfolio management capabilities, establish desired outcomes for maturing their portfolios and learn how the different lean portfolio practices and patterns can help them solve real-world business problems.</p>		
Learning Goals:	<ul style="list-style-type: none"> • Align on challenges being solved for • Enabling business agility through LPM • Understand Outcomes Based Planning • Define Organization Alignment • Learn Value-Based Prioritization • Learn how to enable business agility through LPM • Understand the fundamentals of Lean Portfolio Management (LPM) • Learn how to align your organization to Business Outcomes • Learn principles for balancing capacity & demand • Recognize the power of enterprise visualization • Learn how an LPM team can help optimize portfolio execution • Utilize an LPM baseline assessment to understand our current portfolio maturity • Build an implementation plan for rolling out Lean Portfolio Management in your organization 		
Included with Course:	<p>The class registration includes:</p> <ul style="list-style-type: none"> • Attendee workbooks • Course certificate of completion 		
Certification:		Estimated Delivery Hours:	8

Building Measurable Outcomes with OKRs

Course #	LP-02-IP (In Person) LP-02-VI (Virtual)	Learning Level:	Intermediate
Summary:	<p>This workshop aims to guide senior executives and portfolio leaders through hands on experience how to create 3-Year and 1-Year Outcomes for their Portfolios.</p> <p>Participants will learn how to use Objectives & Key Results (OKRs) to bring alignment and focus to drive results across the teams within the organization and shift the focus from outputs to measurable outcomes aligned to strategy. This workshop is conducted as a collaborative working session.</p>		
Learning Goals:	<ul style="list-style-type: none"> Overview of LPM and Business Agility Introduction to Business Outcomes Understanding strategic intent Techniques for creating OKRs Review and draft 3-year Outcomes Writing good key results Review and draft 1-year Outcomes Align Initiatives/Epics to Outcomes Understand Value-Based Prioritization Enterprise and portfolio visualization Understand strategic intent and how to align teams to strategy Learn how to lead the shift to Outcomes-based thinking Establish 3-year and 1-year Outcomes for your organization Align Initiatives/Epics to Business Outcomes Establish a value-based scoring system for prioritizing the most important work Make Outcomes and Obstacles transparent through visualization 		
Included with Course:	<p>The class registration includes:</p> <ul style="list-style-type: none"> Attendee workbooks Course certificate of completion 		
Certification:		Estimated Delivery Hours:	16

Building Quarterly Outcomes with OKRs			
Course #	LP-03-IP (In Person) LP-03-VI (Virtual)	Learning Level:	Advanced
Summary:	<p>This workshop brings portfolio, product and technology leaders together to create quarterly OKRs that align to one and three-year Outcomes to drive the right focus for teams for the next quarter.</p> <p>Leaders will align work to the Outcomes and learn how to optimize execution through the utilization of Portfolio Kanban and cadence-based routines. This workshop is conducted as a collaborative working session.</p>		
Learning Goals:	<ul style="list-style-type: none"> • Setting the quarterly context • Types of quarterly Outcomes • Getting the most out of your key results • Draft and review quarterly Outcomes • Alignment of deliverables/features to Outcomes • Quarterly visualization with Portfolio Kanban • Balancing capacity and demand through quarterly planning • Establishing regular practices and routines • Learn techniques for writing quarterly Outcomes and Key Results • Create quarterly Outcomes to enable focus and alignment for the quarter • Learn how to align deliverables/features to Outcomes • Learn how to balance capacity and demand through quarterly planning 		
Included with Course:	<p>The class registration includes:</p> <ul style="list-style-type: none"> • Attendee workbooks • Course certificate of completion 		
Certification:		Estimated Delivery Hours:	16

Lean Portfolio Management Strategy Planning			
Course #	LP-04-IP (In Person) LP-04-VI (Virtual)	Learning Level:	Intermediate
Summary:	<p>This is a facilitated portfolio planning workshop for portfolio, product and technology leaders to come together to prioritize and plan out the demand and capacity for the next quarter.</p> <p>The results of this workshop will be clear quarterly Outcomes to provide focus and alignment to your teams, a prioritized backlog of deliverables for the quarter and a draft capacity plan outlining how the work will be accomplished. The room will be set up as a Portfolio Visibility Room (PVR) to enable full transparency and collaboration.</p>		
Learning Goals:	<ul style="list-style-type: none"> • Planning context • Review results from last quarter • Review portfolio yearly Outcomes • Define quarterly Outcomes and deliverables • Prioritize deliverables utilizing value scoring • Align Outcomes and deliverables to programs/trains • Optimize delivery & align demand to capacity • Portfolio plan readout • Learn techniques for writing quarterly Outcomes and key results • Create quarterly Outcomes to enable focus and alignment for the quarter • Learn how to align deliverables/features to Outcomes • Learn how to balance capacity and demand through quarterly planning 		
Included with Course:	<p>The class registration includes:</p> <ul style="list-style-type: none"> • Attendee workbooks • Course certificate of completion 		
Certification:		Estimated Delivery Hours:	16

Lean Portfolio Management Team Visioning

Course #	LP-05-IP (In Person) LP-05-VI (Virtual)	Learning Level:	Intermediate
Summary:	<p>This workshop brings portfolio, product and technology leaders together to create quarterly Objectives and Key Results (OKRs) that align to one and three-year Outcomes to drive the right focus for teams for the next quarter.</p> <p>Leaders will align work to the Outcomes and learn how to optimize execution through the utilization of Portfolio Kanban and cadence-based routines. This workshop is conducted as a collaborative working session.</p>		
Learning Goals:	<ul style="list-style-type: none"> • Setting the quarterly context • Types of quarterly Outcomes • Getting the most out of your key results • Draft and review quarterly Outcomes • Alignment of deliverables/features to Outcomes • Quarterly visualization with Portfolio Kanban • Balancing capacity and demand through quarterly planning • Establishing regular practices and routines • Learn techniques for writing quarterly Outcomes and Key Results • Create quarterly Outcomes to enable focus and alignment for the quarter • Learn how to align deliverables/features to Outcomes • Learn how to balance capacity and demand through quarterly planning 		
Included with Course:	<p>The class registration includes:</p> <ul style="list-style-type: none"> • Attendee workbooks • Course certificate of completion 		
Certification:		Estimated Delivery Hours:	8

2.11 Team Structure and Design

Team and Organizational Design for Agility			
Course #	TS-01-IP (In Person) TS-01-VI (Virtual)	Learning Level:	Advanced
Summary:	Leverage Agile Team and Organizational design best practices to increase collaboration, innovation, predictability, and productivity across your teams. This workshop covers Agile Team Design principles and patterns that have delivered proven results across industries and functions. It also incorporates interactive, applied exercises to bring these practices to life and allow participants to explore potential applications within their organization.		
Learning Goals:	<ul style="list-style-type: none"> • Overview of Agile Team Design challenges & guiding principles • Team structures & types, stability, and target gearing ratios • Shared service team patterns and key considerations • Pulling it all together – an applied use case • The evolving role of the manager • Talent development strategies • Formalizing Product Management • Architecting enablement teams • Leveraging Communities of Practice to align and amplify your impact • 		
Included with Course:	The class registration includes: <ul style="list-style-type: none"> • Attendee workbooks • Course certificate of completion 		
Certification:		Estimated Delivery Hours:	16

Facilitated Team Design Optimization			
Course #	TS-02-IP (In Person) TS-02-VI (Virtual)	Learning Level:	Advanced
Summary:	<p>“Roll up your sleeves” and optimize your team structures with this facilitated workshop and coaching jump start. This workshop provides a refresher of team design for agility best practices, but is primarily focused on refining and optimizing your actual team structures.</p> <p>The workshop is highly customizable, based on your scope and needs, but features a mix of facilitated activities and dedicated coaching to accelerate and optimize your agility-focused team design efforts.</p>		
Learning Goals:	<ul style="list-style-type: none"> • Overview of Agile Team Design challenges & guiding principles • Review of team structures & types, stability, and target gearing ratios, including shared service teams • Prioritize preliminary areas of focus • Begin sketching out alternate team designs for in-scope teams • Demo preliminary team designs • Refine proposed team designs based on feedback and alignment opportunities • Assess and optimize proposed team designs from a systems design perspective • Agree to high-level timeline and on-going coaching strategy • Agile Team Design principles and best practices • Clearly define team design objectives and success criteria • Assess current team designs and opportunities for increased agility • Apply best practices to interactively design your target team structures • Explore approaches to test and validate proposed team designs prior to scaling them • Create a custom change management & communications plan for your team design efforts 		
Included with Course:	<p>The class registration includes:</p> <ul style="list-style-type: none"> • Attendee workbooks • Course certificate of completion 		
Certification:		Estimated Delivery Hours:	16

Maturing Structural Agility			
Course #	TS-03-IP (In Person) TS-03-VI (Virtual)	Learning Level:	Advanced
Summary:	This workshop focuses on maturing the current structural agility of the teams.		
Learning Goals:	<ul style="list-style-type: none"> • Leverage AgilityHealth® Insights Dashboard to visualize, measure and inform decision making. • Introduction to team design for agility & best practices • Learn about stable teams, target allocations & thresholds • Assess the current state & identify gaps • Create the target state • Learn how to leverage the AgilityHealth® Structural Agility Dashboard to visualize, track, measure & inform decision making 		
Included with Course:	The class registration includes: <ul style="list-style-type: none"> • Attendee workbooks • Course certificate of completion 		
Certification:		Estimated Delivery Hours:	8

2.12 Agile Framework and Mindset

Real World Agile for Technology or Business Teams (ICP)			
Course #	AF-01-IP (In Person) AF-01-VI (Virtual)	Learning Level:	Introductory
Summary:	<p>This workshop is designed to kickstart a team of any kind on their Agile journey. New to Agile or existing Agile teams will gain value learning and improving their Agile adoption and maturing their team health and practices. The workshop is a full-immersion experience intended for teams to learn in a collaborative environment, the nuts and bolts of the Agile methods (Scrum, Kanban), vision and outcomes, planning and prioritization, capacity management, core ceremonies, roles and expectations and define a clear path forward for what will work for them.</p>		
Learning Goals:	<ul style="list-style-type: none"> • Introduction to Agile principals • Standup a team and learn all basic roles, practices and ceremonies • Determine the best methodology to support the work of the team • Establish the team roles • Traditional vs modern ways of working • Overview of Scrum, Kanban • TeamHealth® baseline assessment • Learn about lean product discovery • Practice creating vision and outcomes 		
Included with Course:	<p>The class registration includes:</p> <ul style="list-style-type: none"> • Attendee workbooks • Eligibility to take the ICP exam • Course certificate of completion 		
Certification:		Estimated Delivery Hours:	24

Advanced Agile for Teams			
Course #	AF-02-IP (In Person) AF-02-VI (Virtual)	Learning Level:	Advanced
Summary:	<p>This workshop is a deep dive into the finer and sometimes more difficult aspects of Agile methods that will allow teams to tailor their process to the needs of their specific team and customers.</p> <p>Teams will learn real world advanced Agile skills, tools and techniques with hands-on application based on their TeamHealth® assessment and shared experience.</p>		
Learning Goals:	<ul style="list-style-type: none"> • Create a targeted change management & communications plan • Agree to high-level timeline and on-going coaching strategy • TeamHealth® baseline assessment • Review of agile principles & mindset • Review of Scrum, Kanban methodologies • Planned vs. unplanned work • Outcomes based planning • Value stream mapping 		
Included with Course:	<p>The class registration includes:</p> <ul style="list-style-type: none"> • Attendee workbooks • Course certificate of completion 		
Certification:		Estimated Delivery Hours:	16

Advanced Product Owner			
Course #	AF-03-IP (In Person) AF-03-VI (Virtual)	Learning Level:	Advanced
Summary:	<p>This workshop is designed to help new and seasoned Product Owners learn how to successfully apply Agile methods and lead high performing, self-organizing teams.</p> <p>Participants will get an overview of PO Role Radar, target competencies and what 'good' looks like. A PO Radar Assessment is completed during this session. With the outcome of building a growth plan & gaining clarity on the maturity of the Product Owner Role.</p>		
Learning Goals:	<ul style="list-style-type: none"> • Deep dive into the product owner role • Product owner skills & behaviors • Engaging stakeholders • Agile planning and visioning • Lean product discovery • Business Outcomes & OKRs • User personas • Prioritization & measuring value • Breaking down epics • Visual modeling techniques 		
Included with Course:	<p>The class registration includes:</p> <ul style="list-style-type: none"> • Attendee workbooks • Eligibility to take the ICP-BVA exam • Course certificate of completion 		
Certification:		Estimated Delivery Hours:	16

Advanced Scrum Master			
Course #	AF-04-IP (In Person) AF-04-VI (Virtual)	Learning Level:	Advanced
Summary:	<p>This course prepares current Scrum Masters for their leadership role in facilitating Agile team, program, and enterprise success. The course covers facilitation of cross-team interactions in support of the program execution and relentless improvement. It enhances the Scrum paradigm with an introduction to scalable engineering and DevOps practices; the application of Kanban to facilitate the flow of value; and supporting interactions with architects, product management, and other critical stakeholders in the larger program and enterprise contexts.</p> <p>The course offers actionable tools for building high-performing teams and explores practical ways of addressing Agile and Scrum anti-patterns in the enterprise.</p>		
Learning Goals:	<ul style="list-style-type: none"> • Address the challenges of leading Agile teams • Scrum Master skills & behaviors • Basic Agile coaching skills • Facilitation and meeting preparation techniques • Leading Self Organizing Teams • Shifting to Servant Leadership • Meeting Design and Preparation • Leading Teams Through Team Formation Stages • Becoming a Master Facilitator • Scaling to Multiple Teams 		
Included with Course:	<p>The class registration includes:</p> <ul style="list-style-type: none"> • Attendee workbooks • Eligibility to take the ICP-ATF exam • Course certificate of completion 		
Certification:		Estimated Delivery Hours:	16

2.13 Leadership Agility

Leadership Agility			
Course #	LA-01-IP (In Person) LA-01-VI (Virtual)	Learning Level:	Intermediate
Summary:	This workshop is intended for people leaders and will examine the trends influencing the future of work, today's evolving Leadership model, and the ways in which it can be leveraged to energize, engage, and enable team members for optimized performance. The workshop focuses on techniques and tools that are designed to help leaders maximize the impact they can have on their teams and organizations.		
Learning Goals:	<ul style="list-style-type: none"> • Discuss high performing cultures • Understand the future of work • Understand today's evolving leadership model • Understand roots of command & control • Explore shifting to empowerment • Explore the role of agile managers & leaders • Complete Agile Leader radar • Self-reflection and build growth plan • Explore healthy & unhealthy leadership • Understand the future of work • Learn today's evolving leadership model • Build a transformation roadmap • Understand the roots of command & control • Patterns for shifting to empowerment • Clarity on the role of agile managers & leaders • Self-reflection, assessment & growth 		
Included with Course:	The class registration includes: <ul style="list-style-type: none"> • Attendee workbooks • Course certificate of completion 		
Certification:		Estimated Delivery Hours:	8

Leadership Agility for Managers			
Course #	LA-02-IP (In Person) LA-02-VI (Virtual)	Learning Level:	Intermediate
Summary:	This workshop is intended for mid-level people leaders and will examine the trends influencing the future of work, today's evolving Leadership model, and the ways in which it can be leveraged to energize, engage, and enable team members for optimized performance. The workshop focuses on techniques and tools that are designed to help leaders maximize the impact they can have on their teams and organizations.		
Learning Goals:	<ul style="list-style-type: none"> • Discuss high performing cultures • Understand the future of work • Understand today's evolving leadership model • Understand roots of command & control • Explore shifting to empowerment • Explore the role of agile managers • Complete Agile Leader radar • Self-reflection and build growth plan • Explore healthy & unhealthy leadership • Understand the future of work • Learn today's evolving leadership model • Build a transformation roadmap • Understand the roots of command & control • Patterns for shifting to empowerment • Clarity on the role of agile managers • Self-reflection, assessment & growth 		
Included with Course:	The class registration includes: <ul style="list-style-type: none"> • Attendee workbook • Results of the Agile Leader Radar • Course certificate of completion 		
Certification:		Estimated Delivery Hours:	16

Leading High Performing Teams			
Course #	LA-03-IP (In Person) LA-03-VI (Virtual)	Learning Level:	Intermediate
Summary:	<p>This workshop is designed to enable managers and team leaders (Team Facilitator, Product Owner, Solution Lead) to guide their teams in maturing their teams.</p> <p>Participants will learn practical skills for assessing the health of their teams, clarifying roles & expectations, resolving team conflicts and leading effectively through forming, storming, norming into performing.</p>		
Learning Goals:	<ul style="list-style-type: none"> • Understanding healthy vs. unhealthy teams • Understanding team structure & roles and how to lead through them • Review team maturity stages • Measuring your team’s health (assessment) • High performance culture • Leadership triangle collaboration • Team action plan • Measure & understand the health of your teams • Address top challenges of leading self-organizing teams • Understand how to optimize the team structure and roles • Learn techniques for effective leadership • Build coaching skills on team dynamics & conflict resolution • Learn how to enhance your agile/lean delivery 		
Included with Course:	<p>The class registration includes:</p> <ul style="list-style-type: none"> • Attendee workbooks • Course certificate of completion 		
Certification:		Estimated Delivery Hours:	16

Tactical to Strategic Leadership

Course #	LA-04-IP (In Person) LA-04-VI (Virtual)	Learning Level:	Intermediate
Summary:	<p>The role of the Leader is evolving in today's fast paced, innovation-enabled, disruptive markets. Effective leaders need to ensure strategic clarity exists across their teams, and then empower them to deliver amazing things.</p> <p>This workshop provides an overview of emerging Best Practices in Leadership Agility, particularly the transition from ``Tactical`` to ``Strategic`` Leadership practices and includes a broad range of interactive exercises to bring these practices to life for participants.</p>		
Learning Goals:	<ul style="list-style-type: none"> • Overview of Tactical Leadership practices and mindsets • Explore best practices in Strategic Leadership • Understand Lean Portfolio Management and its role in more Strategic Leadership practices • “Connecting the Dots” across your business • Defining and communicating your Vision • Building and implementing your Strategy • Focusing on Value Creation • Effective Initiative sponsorship • Creating a culture of Continuous Improvement • Effective Facilitation for Leaders • Influencing as a Leader • Coaching and Mentoring for success • Exploring the role of Servant Leadership in your organization • Self-Reflection and Action Plan • Comparison of “Tactical” vs “Strategic” Leadership practices • Leveraging Lean Portfolio Management for increased Clarity, Alignment, and Impact • Defining your Vision, Developing Clear and Actionable Strategies, and Optimizing your team’s Value Delivery • Review Prioritization methods, their relative strengths and limitations • Deep dive into Effective Initiative Ownership, Continuous Improvement Sponsorship, and Effective Facilitation • Exploration of Influencing, Coaching, Mentoring, and Servant Leadership focuses 		
Included with Courses:	<p>The class registration includes:</p> <ul style="list-style-type: none"> • Attendee workbooks • Course certificate of completion 		

Certification:		Estimated Delivery Hours:	16
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Effective Facilitation and Collaboration			
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Course #	LA-05-IP (In Person) LA-05-VI (Virtual)	Learning Level:	Introductory
Summary:	<p>This course is designed for team facilitators and leaders who facilitate meetings to learn effective listening, questioning and information gathering techniques necessary for facilitating effective group collaboration sessions.</p> <p>Participants will learn several advanced facilitation, emotional intelligence and cultural transformation topics with a focus on managing common dysfunctional behavior in meetings. We will practice approaching these dysfunctions appropriately during hands-on workshops.</p>		
Learning Goals:	<ul style="list-style-type: none"> • Collaboration roles • Basic skills of a facilitator • Effective facilitator assessment • Preparing for a session – define the purpose & agenda • Identify audience & environment • Enabling “group memory” • Techniques for managing & resolving conflict • Managing group dysfunctions • Listening & questioning skills • Advanced techniques for information gathering • Closing the group meeting • Learn collaboration & facilitation techniques • Understand the roles required to facilitate effective meetings • Deep dive into the role of the facilitator • Assess your facilitation skills & build growth plan • Learn effective listening & questioning techniques • Understand methods for gathering & processing information • Practice the five patterns of group collaboration • Build the skills needed to manage, resolve conflict & build consensus 		
Included with Course:	<p>The class registration includes:</p> <ul style="list-style-type: none"> • Attendee workbooks • Eligibility to take the ICP-ATF exam • Course certificate of completion 		

Certification:		Estimated Delivery Hours:	16
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Leadership Triangle Collaboration

Course #	LA-06-IP (In Person) LA-06-VI (Virtual)	Learning Level:	Intermediate
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Summary:	The Leadership Triangle Collaboration is a full-immersion course intended for Product Owners, Scrum Masters, Technical/Solution leads and Managers to learn the ins and outs of each key leadership role in a stable team triangle and understand how they can best operate as a leadership team. Participants will do a deep dive into each leadership role, learn collaboration techniques, learn how to handle challenging situations Agile teams commonly experience, gain insights into which role has responsibility for what and how to make decisions as a team.
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Learning Goals:	<ul style="list-style-type: none"> • Gain alignment on the Agile life cycle • Deep dive into each of the leadership roles • Understand expectations on how these roles work together • Learn best practices for collaboration • Top Challenges of leading Agile teams • Roles and Responsibilities • Signs of Team Dysfunction and How to Address Them • Leading Teams Through Storming • Resolving Conflict • Building Teams
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Included with Course:	The class registration includes: <ul style="list-style-type: none"> • Attendee workbook • Course certificate of completion
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Certification:		Estimated Delivery Hours:	8
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Becoming an Effective Change Leader			
Course #	LA-07-IP (In Person) LA-07-VI (Virtual)	Learning Level:	Introductory
Summary:	This workshop provides an understanding of the competencies needed to be a successful change leader. Throughout this course, leaders will identify which competencies they are strong in & those in which they need to do things differently - developing a strategy for moving forward. Participants will solve situational challenges with a focus on emotional intelligence & navigating the path through unique organizational dynamics.		
Learning Goals:	<ul style="list-style-type: none"> • Defining your BIG questions • Self-assessment using the Enterprise Business Agility Strategist radar • Systems thinking • Emotional intelligence • Leadership & communication • Organizational development & strategy • Your path forwards • Focus on emotional intelligence & assessing your current state • Focus on leadership & communication • Defining your future state • Developing plans for your development 		
Included with Course:	The class registration includes: <ul style="list-style-type: none"> • Attendee workbooks • Course certificate of completion 		
Certification:		Estimated Delivery Hours:	16

2.14 Assessments

AgilityHealth® Facilitator Certification			
Course #	AS-01-IP (In Person) AS-01-VI (Virtual)	Learning Level:	Introductory
Summary:	Learn how to facilitate engaging TeamHealth® retrospectives and develop actionable growth plans.		
Learning Goals:	<ul style="list-style-type: none"> • Become certified to deliver AgilityHealth® assessments. • Understand the value of measurement and creating a culture of continuous improvement. • Learn the keys to success for facilitating an engaging and actionable TeamHealth Retrospective • Understand the 5 dimensions of the TeamHealth radar and how to introduce them • Learn the qualitative vs. quantitative metrics provided • Participate in a TeamHealth Retrospective simulation • Practice analyzing TeamHealth radars and developing growth plans • Learn how to ensure accountability and follow through 		
Included with Course:	The class registration includes: <ul style="list-style-type: none"> • Attendee workbooks • Eligibility to take the AHF exam • Course certificate of completion 		
Certification:		Estimated Delivery Hours:	8

TeamHealth® Retrospective (TeamHealth Radar Assessment)			
Course #	AS-02-IP (In Person) AS-02-VI (Virtual)	Learning Level:	Introductory
Summary:	TeamHealth® Retrospectives help organizations establish a health and maturity baseline. A Big-Room AgilityHealth® Retrospective is done over multiple teams at one time and enables organizations to foster a collaborative environment where the voice of the teams is heard and generates momentum for Continuous Improvement.		
Learning Goals:	<ul style="list-style-type: none"> • Understand the maturity of the teams • Enable visibility into the areas of growth for the team • Visualize patterns across multiple teams 		
Included with Course:	The class registration includes: <ul style="list-style-type: none"> • Output from the TeamHealth® Radar Assessment 		
Certification:	N/A	Estimated Delivery Hours:	4

DevOps Health Assessment			
Course #	AS-03-IP (In Person) AS-03-VI (Virtual)	Learning Level:	Introductory
Summary:	DevOps Retrospectives help organizations establish a health and maturity baseline with a focus on their developmental practices. When these Retrospectives are done over multiple teams at one time, it enables organizations to foster a collaborative environment where the voice of the teams is heard and generates momentum for Continuous Improvement.		
Learning Goals:	<ul style="list-style-type: none"> • Understand the maturity of the teams • Enable visibility into the areas of growth for the team • Visualize patterns across multiple teams 		
Included with Course:	The class registration includes: <ul style="list-style-type: none"> • Output from the DevOps Health Radar Assessment 		
Certification:	N/A	Estimated Delivery Hours:	4

2.15 Continuous Improvement

Continuous Improvement Strategist			
Course #	CI-01-IP (In Person) CI-01-VI (Virtual)	Learning Level:	Intermediate
Summary:	Learn the knowledge and skills needed to help an organization design a Measurement and Continuous Improvement Strategy across teams, programs, portfolios and the enterprise.		
Learning Goals:	<ul style="list-style-type: none"> • Learn to develop a measurement strategy for your organization • Understand the Enterprise Business Agility journey and what to measure at each level • Clearly define the 3 types of metrics at each level (maturity, performance, outcomes) • Learn key strategies for gathering data, enabling growth and making data driven decisions • Learn how to facilitate a CI Strategy workshop and define a roadmap • Gain deeper knowledge of the measurement jump starts and when to recommend each one • Understand how to rollout a Continuous Improvement Program and the change management required • Learn how to engage and educate leaders and managers on their new role 		
Included with Course:	The class registration includes: <ul style="list-style-type: none"> • Attendee workbooks • Eligibility to take the CIS exam • Course certificate of completion 		
Certification:		Estimated Delivery Hours:	16

2.16 AgileVideosSM Courses

AgileVideosSM is an accessible On-Demand eLearning platform designed to engage learners either by topic or by role. There are several subscription options available based on the number of users that will be provided access to the AgileVideos eLearning Platform.

AgileVideos eLearning Platform – Intro	1 to 99 subscribers
AgileVideos eLearning Platform – Small	100 to 299 subscribers
AgileVideos eLearning Platform – Mid	300 to 499 subscribers
AgileVideos eLearning Platform – Medium	500 to 699 subscribers
AgileVideos eLearning Platform – Large	700 to 1259 subscribers
AgileVideos eLearning Platform – Enterprise	1260 to unlimited

A subscription to AgileVideos provides the user unlimited access to over 250 videos that cover topics related to Agile Roles, Scrum, Kanban, Facilitation, Business Agility and more. Descriptions of the available courses that are included in an AgileVideos subscription are included in the following section.

AgileVideos SM Intro to Scrum Video Course			
Summary:	This four-video series introduces you to the key foundations of Scrum including the main roles, process, artifacts and important terms used.		
Number of Videos:	4		
What Attendees Get:	The video registration includes: <ul style="list-style-type: none"> • Downloadable content • Eligibility to take the Intro to Scrum Learning quiz • Course certificate of completion 		
Certification:	N/A	Combined Viewing Time:	33 Min

AgileVideosSM Intro to Kanban Video Course

Summary:	This video course gives participants a full in-depth view on how a Kanban system operates and how it can be applied to your team. We walk you through each of the tenants of Kanban, discuss how to set up your board, show how to measure the flow of work and outline several techniques and practices that you can try right away to implement a Kanban system and improve the flow of value within your organization.		
Number of Videos:	16		
What Attendees Get:	The video registration includes: <ul style="list-style-type: none"> • Downloadable content • Eligibility to take the Intro to Kanban Learning quiz • Course certificate of completion 		
Certification:	N/A	Combined Viewing Time:	1 Hour, 52 Min

AgileVideosSM Agile Team Roles Video Course

Summary:	This set of videos digs deeper into the various Agile Roles, including the 3 Scrum Roles. You will explore how traditional roles such as Sponsors, Management, Project Manager, Analyst, Developer, Tester change on an Agile Team. You will also learn about the role of Leaders and Executives and some of the top real-world challenges with Agile roles.		
Number of Videos:	17		
What Attendees Get:	The video registration includes: <ul style="list-style-type: none"> • Downloadable content • Eligibility to take the Agile Team Roles Learning quiz • Course certificate of completion 		
Certification:	N/A	Combined Viewing Time:	2 Hours, 12 Min

AgileVideosSM Agile Team Simulation Video Course

Summary:	This is a unique Day in the Life of an Agile Team Simulation series of videos. Follow the team as they go through all the Agile lifecycle activities from visioning, planning, writing stories, sizing, prioritizing, building a release plan and executing the key sprint/iteration meetings. The cast are all real-world Agile professionals with the videos shot in a team setting.		
Number of Videos:	23		
What Attendees Get:	The video registration includes: <ul style="list-style-type: none"> • Downloadable content • Eligibility to take the Agile Team Simulation Learning quiz • Course certificate of completion 		
Certification:	N/A	Combined Viewing Time:	3 Hours

AgileVideosSM High Performing Teams Video Course

Summary:	This series is a collection of real-world practical videos that cover the topic of leading and becoming a high performing team. You will learn about the specific shift to Servant Leadership and moving away from command and control. We will cover team collaboration and maturity stages and share practical tips you can use to resolve one on one conflict, facilitate effective meetings and address dysfunctional behavior.		
Number of Videos:	18		
What Attendees Get:	The video registration includes: <ul style="list-style-type: none"> • Downloadable content • Eligibility to take the High Performing Teams Learning quiz • Course certificate of completion 		
Certification:	N/A	Combined Viewing Time:	1 Hour, 56 Min

AgileVideosSM Effective Facilitation Video Course

Summary:	This is a powerful series that will give you the skills to transform the effectiveness of your meetings immediately. You will learn through live demos and engaging group discussion how to respond to the top dysfunctional behaviors and use powerful questioning methods to control the flow of your sessions. Learn how to interpret body language and non-verbal feedback.		
Number of Videos:	17		
What Attendees Get:	The video registration includes: <ul style="list-style-type: none"> • Downloadable content • Eligibility to take the Effective Facilitation Learning quiz • Course certificate of completion 		
Certification:	N/A	Combined Viewing Time:	2 Hours, 27 Min

AgileVideosSM Facilitating the Top 10 Agile Meetings Video Course

Summary:	This is a unique series that takes you deeper into the top 10 Agile Meetings and how to effectively facilitate them. For each meeting we will cover the purpose, deliverables, attendees, sample agenda and real-world tips for facilitating an effective outcome. Watch experienced Agile practitioners share their knowledge and perform live demos.		
Number of Videos:	21		
What Attendees Get:	The video registration includes: <ul style="list-style-type: none"> • Downloadable content • Eligibility to take the Facilitating the Top 10 Agile Meetings Learning quiz • Course certificate of completion 		
Certification:	N/A	Combined Viewing Time:	2 Hours, 35 Min

AgileVideosSM PMI-ACP Video Courses

Summary:	This unique video series aims to help new and seasoned Agile practitioners learn how to successfully apply Agile methods to their projects and programs and was originally recorded to help prepare students for the PMI-ACP exam. Through an engaging combination of discussion, group interaction, case studies and workshops, students will learn not only how to apply Agile, but will gain the experience necessary to immediately implement Agile practices that are appropriate for their teams. This course was designed to hit 10 key tools and techniques and 43 knowledge skills.		
Number of Videos:	79		
What Attendees Get:	The video registration includes: <ul style="list-style-type: none"> Downloadable content Eligibility to take the PMI-ACP Learning quizzes 8 Contact Hours toward your PMI-ACP Exam requirements Course certificate of completion 		
Certification:	N/A	Combined Viewing Time:	11 Courses 8 Hours, 27 Min

AgileVideosSM Deep Dive Webinars Video Course

Summary:	Watch this set of practical and engaging hour-long webinars that go deeper into many introductory to advanced topics on Agile.		
Number of Videos:	32		
What Attendees Get:	The video registration includes: <ul style="list-style-type: none"> Downloadable content 		
Certification:	N/A	Combined Viewing Time:	32 Hours

AgileVideosSM Business Agility Video Course

Summary:	This video course gives participants an introduction to the various topics in Enterprise Business Agility® in an engaging combination of instructional videos by thought leaders from around the world as well as stories from the people that are implementing business agility in their organizations.		
Number of Videos:	71		
What Attendees Get:	The video registration includes: <ul style="list-style-type: none"> • Downloadable content • Course certificate of completion 		
Certification:	N/A	Combined Viewing Time:	21 Hours, 12 Min

AgileVideosSM Product Owner Video Course

Summary:	This 12-week video course is a cross section of all the videos courses in the AgileVideos SM learning library organized to onboard your Product Owners, so the videos are pulled in a specific order based on the topic for that week. The videos are organized to provide a comprehensive learning journey for your Product Owners to supplement instructor-led learning, or to help onboard new Product Owners who need on demand learning.		
Number of Videos:	87		
What Attendees Get:	The video registration includes: <ul style="list-style-type: none"> • Downloadable content • Course certificate of completion 		
Certification:	N/A	Course Length:	12 weeks

AgileVideosSM Agile Manager Video Course

Summary:	This 12-week video course is a cross section of all the videos courses in the AgileVideos SM learning library organized to onboard your Agile Managers, so the videos are pulled in a specific order based on the topic for that week. The videos are organized to provide a comprehensive learning journey for your Agile Managers to supplement instructor-led learning, or to help onboard new Agile Managers who need on demand learning.		
Number of Videos:	95		
What Attendees Get:	The video registration includes: <ul style="list-style-type: none"> • Downloadable content • Course certificate of completion 		
Certification:	N/A	Course Length:	12 weeks

AgileVideosSM Scrum Master Video Course

Summary:	This 12-week video course is a cross section of all the videos courses in the AgileVideos SM learning library organized to onboard your Scrum Masters, so the videos are pulled in a specific order based on the topic for that week. The videos are organized to provide a comprehensive learning journey for your Scrum Masters to supplement instructor-led learning, or to help onboard new Scrum Masters who need on demand learning.		
Number of Videos:	98		
What Attendees Get:	The video registration includes: <ul style="list-style-type: none"> • Downloadable content • Course certificate of completion 		
Certification:	N/A	Course Length:	12 weeks

AgileVideosSM Solution Lead Video Course

Summary:	This 12-week video course is a cross section of all the videos courses in the AgileVideos SM learning library organized to onboard your Solution Leads, so the videos are pulled in a specific order based on the topic for that week. The videos are organized to provide a comprehensive learning journey for your Solution Leads to supplement instructor-led learning, or to help onboard new Solution Leads who need on demand learning.		
Number of Videos:	87		
What Attendees Get:	The video registration includes: <ul style="list-style-type: none"> • Downloadable content • Course certificate of completion 		
Certification:	N/A	Course Length:	12 weeks

AgileVideosSM Team Member Video Course

Summary:	This 12-week video course is a cross section of all the videos courses in the AgileVideos SM learning library organized to onboard your Team Members, so the videos are pulled in a specific order based on the topic for that week. The videos are organized to provide a comprehensive learning journey for your Team Members to supplement instructor-led learning, or to help onboard new Team Members who need on demand learning.		
	This course is broken out into Beginner and Intermediate level tracks so that no matter your skill level there is something you can find of value.		
Number of Videos:	100		
What Attendees Get:	The video registration includes: <ul style="list-style-type: none"> • Downloadable content • Course certificate of completion 		
Certification:	N/A	Course Length:	12 weeks

2.17 Product Management Courses

Real World Agile for Infrastructure & Operations (ICP)			
		Learning Level:	Introductory
Summary:	<p>Organizations around the world are adopting Agile practices to deliver faster, more predictably, and with high levels of sustained quality. Bringing Agility to life, however, can be challenging for Infrastructure, Security, and Operations groups, as they are asked to balance a wide range of mission critical planned and unplanned work on any given day. Enabling Agility across these groups is critical as organizations work to streamline and align end-to-end practices and accelerate delivery. This course will provide an overview of applied Agile best practices for Infra, Security, and Operations groups and is focused on enabling them to: Visualize their work, dynamically (re)prioritize requests, deliver more predictably and with increased quality, and accelerate value delivery to the internal and external customers they support.</p>		
Learning Goals:	<ul style="list-style-type: none"> • Introduction to Agile principals • Standup a team and learn all basic roles, practices and ceremonies • Determine the best methodology to support the work of the team • Establish the team roles • Explore the benefits, lessons learned, and key “Watch Outs” of leveraging Agile practices across Infra, Security, and Operations groups • Understand foundational Agile principles and how they’re brought to life for “interrupt-driven” teams • Map the appropriate Agile practices to best fit the team based on their structure, work and organizational outcomes • Learn approaches to building consolidated backlogs, visualizing and prioritizing your work, and improving delivery predictability • Explore the value of investing in continuous improvement via team retrospectives and inspect and adapt practices • Discuss applied solutions for team tooling, enablers, and key performance metrics • Understand key Agile team, program, and portfolio structures, roles and responsibilities, and practices • TeamHealth® baseline assessment • Practice creating vision and outcomes 		
Included with Course:	<p>The class registration includes:</p> <ul style="list-style-type: none"> • Attendee workbooks • Eligibility to take the ICP exam • Course certificate of completion 		

Certification:		Estimated Delivery Hours:	24
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Deep Dive Into Agile Roles

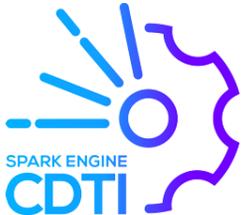
		Learning Level:	Intermediate
Summary:	<p>This workshop provides an overview of Individual Role Based Radars, target competencies and what 'good' looks like. A Role Based Radar Assessment is completed during this session.</p> <p>Participants will build a growth plan based on their assessment, as well as learn the maturity stages specific to their roles and how to develop the skills needed to be effective.</p>		
Learning Goals:	<ul style="list-style-type: none"> • Understand the basics of Agile specific to your Individual Role/Talent <ul style="list-style-type: none"> ○ Agile Leader ○ Agile Coach ○ Product Owner ○ RTE ○ ScrumMaster • Assess Your strength & growth opportunities – role specific assessment • Understand the competencies & how to mature in them • Learn skills specific to your role for leading high performing teams 		
Included with Course:	<p>The class registration includes:</p> <ul style="list-style-type: none"> • Assessment Results • Course certificate of completion 		
Certification:		Estimated Delivery Hours:	8

Certified Product Innovation Associate (CPIA)

		Learning Level:	Introductory
Summary:	<p>Learn product management with the Certified Product Innovation Associate (CPIA) program. Offering both an engaging learning opportunity and hands-on experience, this training program teaches you the foundational frameworks that</p>		

	<p>help product managers build great products from discovery to delivery, spark innovation, and grow their career in the product space.</p> <p>The Certified Product Innovation Associate certification is earned by those that complete the training program and demonstrate understanding of the practices and theories that drive product management and innovation.</p>		
Learning Goals:	<p>In this highly participatory and hands-on class, students learn the theories and practices that drive product management and innovation, including:</p> <ul style="list-style-type: none"> • The role of the Product Manager • Going from project-focus to product-focus • The 5 Dimensions of Product Innovation • Drive Outcomes rather Outputs • Design Thinking and human-centered design • Customer discovery techniques • User Personas • Creating and sharing a Product Vision • Rapid validation with prototypes and MVPs • Roadmaps and KPIs/OKRs • Planning a release • Metrics, measuring outcomes, driving business results 		
Included with Course:	<p>At the end of the training workshop, upon successful completion of all exercises, participants earn a Certified Product Innovation Associate (CPIA) certification by Spark Engine. This certification validates their participation in the class and the learning of foundational practices and mindset.</p> <p>There is no exam. The class is designed to be highly experiential as we believe that real learning comes from experience, not from passive studying of concepts. However, students are required to complete the workshop and actively participate in all exercises in order to earn the CPIA certification.</p>		
Certification:		Estimated Delivery Hours:	16

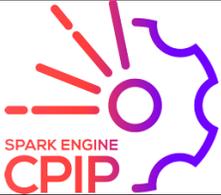
Certified Design Thinking for Innovation (CDTI)			
		Learning Level:	Intermediate
Summary:	<p>The Certified Design Thinking for Innovation (CDTI) certification offers product managers, designers, and innovation professionals an opportunity to demonstrate an advanced understanding of Design Thinking and key practices related to customer discovery.</p> <p>Design Thinking is a movement that has surged to prominence because it allows teams to research and design solutions that are customer-centric in nature by focusing on needs, expectations, and emotional insights. Rather than aiming at</p>		

	<p>the creation of a perfect solution based on a list of requirements, Design Thinking offers an iterative cycle of ideation and validation, whose goal is to design solutions that meet the customer’s needs. It works best in the white space of product innovation where a clear solution is not available, and sometimes the customer problem may not be fully defined or understood.</p>		
<p>Learning Goals:</p>	<p>The Certified Design Thinking for Innovation certification affirms the individual’s understanding of the key principles of Design Thinking and proficiency at applying Design Thinking methods to drive innovation and creative problem solving, including:</p> <ul style="list-style-type: none"> • Apply Design Thinking to solve complex problems • Drive innovation within your team or organization • Spark a customer-centric focus in your design and product teams • Infuse a culture of agility through rapid validation of new ideas • Base decisions on real insights from customers and rapidly build prototypes for validation • Key concepts of Design Thinking and human-centered design • Customer discovery techniques, including empathy interviews and observations • Design effective interview guides • Define and refine your customers with effective User Personas • Apply ideation techniques for insights and solutions generation • Use How Might We statements and Creative Prompts to ideation of new solutions • Rapidly validate ideas with prototypes • Refine your solutions to satisfy customer needs • Learn Design Thinking core practices as created by IDEO and Stanford d.school 		
<p>Included with Course:</p>	<ul style="list-style-type: none"> ▪ At the end of the training program, participants earn a Certified Design Thinking for Innovation (CDTI) certification. This certification validates their participation to the class and the learning of foundational principles and practices for applying Design Thinking to real innovation projects. ▪ There is no exam. The program is designed to be highly experiential as we believe that real learning comes from experience, not from passive studying of concepts. 		
<p>Certification:</p>		<p>Estimated Delivery Hours:</p>	<p>16</p>



Certified Product Innovation Professional (CPIP)

		Learning Level:	Advanced
Summary:	<p>The Spark Engine Certified Product Innovation Professional (CPIP) learning program offers product leaders, product owners, and innovation professionals an opportunity to demonstrate an advanced understanding of key practices and mindsets related to product innovation and development.</p> <p>The CPIP program is a master in product management and innovation for those interested in growing their ability to drive impact with innovative products and grow their career. This training program takes participants through a journey starting with classroom training and continuing with real-life experience in product development. You'll learn by doing, and in the process you'll build considerable expertise in building a real product.</p> <p>The Spark Engine product management and innovation training programs helps you and your organization spark product innovation and drive an impact. Our instructors have worked with hundreds of people from startups to Fortune 100 companies like Capital One, Microsoft, Lavazza, Walgreens, and Dassault Systemes.</p> <p>The Spark Engine CPIP training program is an interactive learning experience full of practical, real-world techniques and hands-on exercises. Learn in-depth techniques and frameworks that spark product innovation and bring new and impactful ideas to life at any stage. You'll learn by doing, while working on an actual product for six weeks with coaching from our instructors.</p>		
Learning Goals:	<p>Learn to master product management and innovation with the Spark Engine training program and earn a Certified Product Innovation Professional (CPIP) certification. Offering both an engaging learning opportunity and hands-on experience, this training program will teach you how to build great products from discovery to delivery, spark innovation, and grow your career in the product space.</p> <p>In this highly participatory and hands-on class, students learn the theories and practices that drive product innovation and development, including:</p> <ul style="list-style-type: none"> • Using Design Thinking and human-centered design to drive outcomes • Market analysis and customer discovery techniques • Three problem levels and problem definition • Ideation techniques for innovation • Effectively manage transition from problem space to solution space for problem-solution fit • Identify zones of value that drive outcomes • Rapid validation with prototypes and MVPs • Product journey mapping for MVP planning • Metrics, measuring outcomes, driving business results • Go to market strategy for product-market fit 		
Included with	<p>Those who earn a Certified Product Innovation Professional (CPIP) certification indicate a thorough understanding of strategic and tactical concepts in product management/product ownership with a focus on key principles of product</p>		

Course:	<p>innovation, human centered design, and agility. The Spark Engine training program and certification process are rigorous to ensure that those who pass the qualification fully understand product innovation and are able to apply the concepts immediately to be more effective in their jobs.</p> <p>Upon completion of the entire 6-week program, participants earn the coveted Certified Product Innovation Professional (CPIP) certification. The Certified Product Innovation Professional (CPIP) certification affirms the individual's proficiency at key, foundational product innovation methods and tools, including: customer discovery & insights mining, human-centered design and Design Thinking, Agile and Lean Startup, prioritization and planning methods, product development practices, hypotheses-driven MVPs, metrics and delivery practices, and innovation frameworks.</p>		
Certification:	 <p>The logo features a stylized gear with a central circle. The gear is purple, and the central circle is red. To the left of the gear are three red lines radiating outwards. Below the gear, the text 'SPARK ENGINE' is written in red, and 'CPIP' is written in a larger, bold red font.</p>	Estimated Delivery Hours:	16